

N°  
55

MERCER

Fueled by passion.  
Shaped by experience.  
Born of a desire  
to make a statement.  
A curated composition.  
An exceptional creation.  
Perfected to match your life.  
Rising tall in the  
heart of everything.  
A place, unequalled.

CENTRECOURT & BITOVE  
PRESENT  
55 MERCER

IN THE  
**HEART**  
OF EVERYTHING.

Big city. Big dreams. This is where they live.  
At the intersection of energy and ambition.  
55 Mercer sits front and centre, in the heart of  
the entertainment, financial and tech districts.  
Steps from the most dynamic start-up market,  
a short walk from the best of King West, this  
is where tomorrow's influencers live, work  
and play. Transit. PATH. Everyday essentials  
are just minutes from its front door. Packed  
with restaurants, cafés, TIFF, theatres,  
sports arenas... 55 Mercer is in the centre  
of everything the city has to offer.

55 MERCER







# A TRUE CENTRE ICE LOCATION.

STEPS FROM THE PATH, SUBWAY, ENTERTAINMENT, FINANCIAL AND TECH DISTRICTS. 55 MERCER IS CONNECTED TO EVERYTHING THAT IS GREAT ABOUT DOWNTOWN LIVING.

## LANDMARKS/ENTERTAINMENT

1. Four Seasons Centre for the Performing Arts
2. Hotel Fairmont Royal York
3. Princess of Wales Theatre
4. Ripley's Aquarium of Canada
5. Royal Alexandra Theatre
6. Shangri-La Hotel Toronto
7. Soho House Toronto
8. The Ritz-Carlton

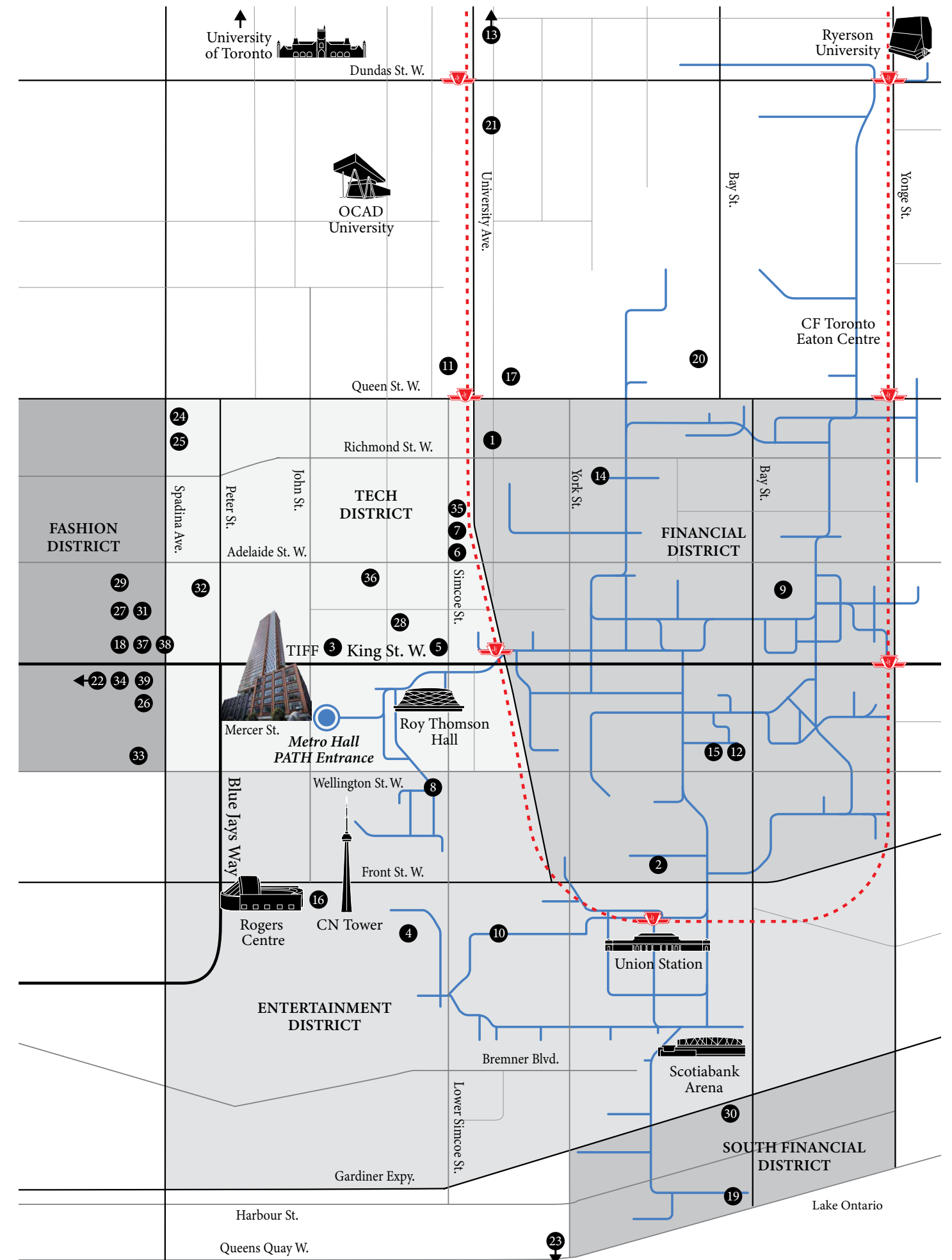
## WORK

9. Amazon Toronto
10. Apple Canada
11. Canada Life Building
12. Design Exchange
13. Facebook Toronto
14. Google
15. Microsoft Canada
16. Oracle
17. Osgoode Hall
18. Shopify
19. Salesforce Canada

20. Toronto City Hall
21. Toronto Courthouse
22. Twitter Toronto
23. Yahoo Canada

## RESTAURANTS/GROCERY

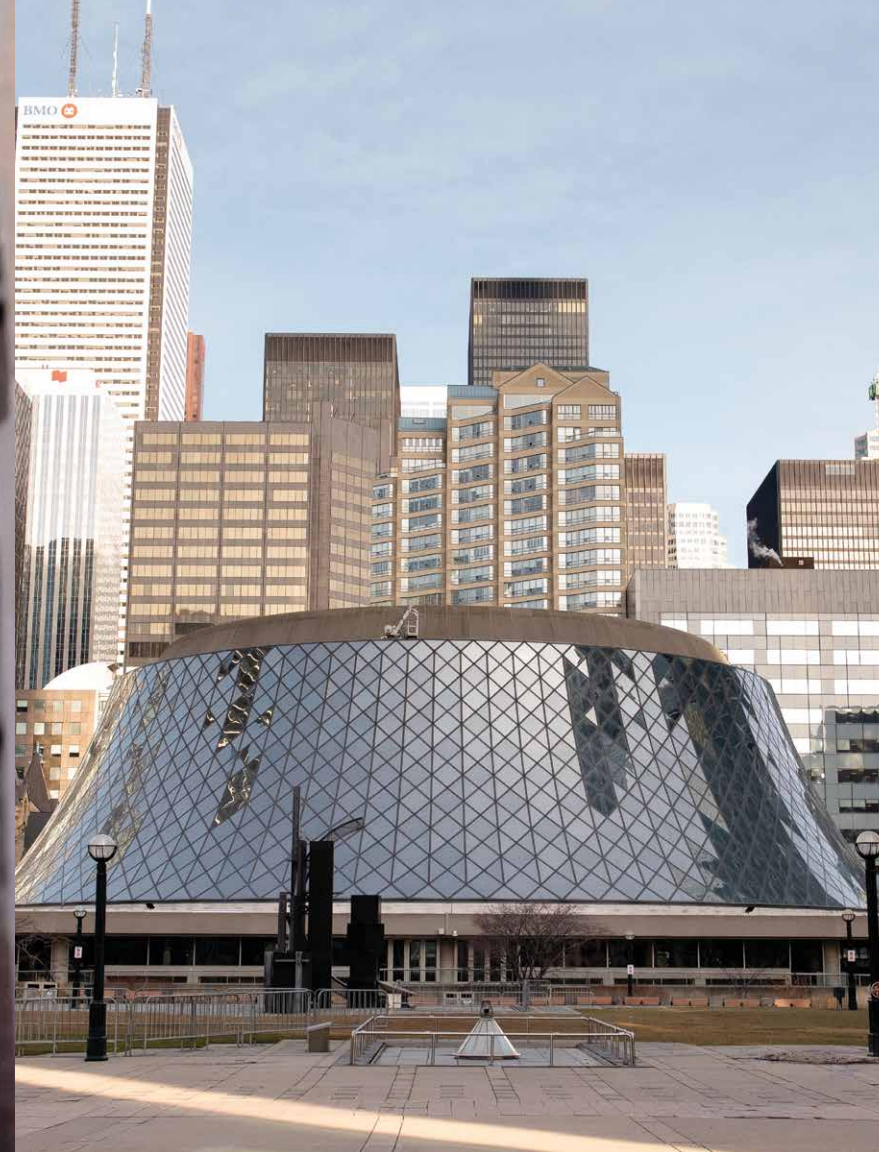
24. Alo
25. Aloette Restaurant
26. Bar Buca
27. Buca
28. Byblos
29. Gusto 101
30. Harbour 60
31. Jacobs & Co.
32. Khao San Road
33. Le Sélect Bistro
34. Lee
35. Momofuku Noodle Bar
36. PAI
37. Patria
38. Quantum Coffee
39. Rodney's Oyster House







aloette

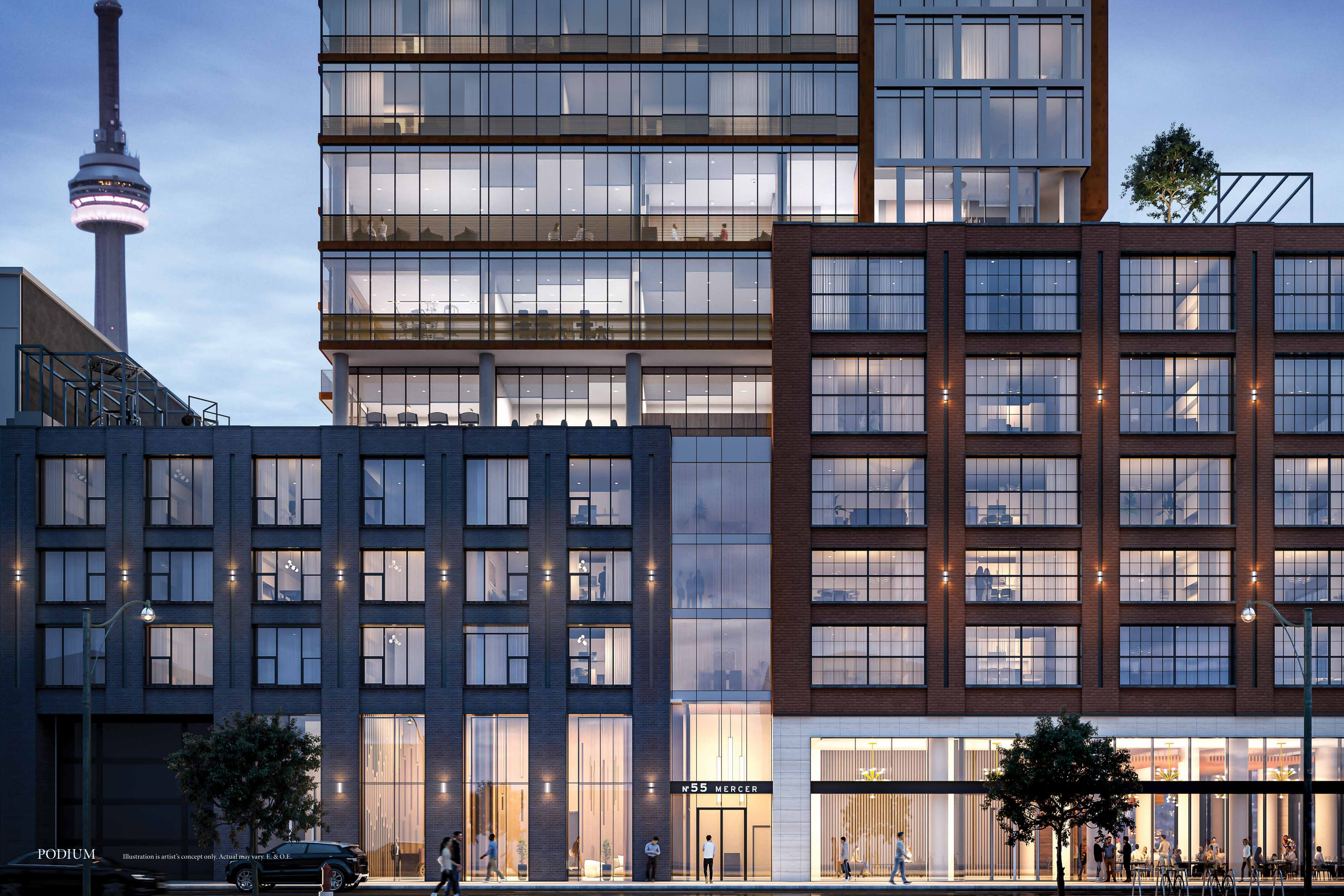


# THE BUILDING OF A SHOWSTOPPER.

Inspired by the neighbourhood's turn of the century-era buildings, 55 Mercer's bold design makes quite the statement. The building's timeless material palette of red and grey brick, natural stone, glass, and black metal frames complement the many historical façades that surround it. An essay in geometry and proportion, its distinct architecture features a captivating interplay between the rust coloured mass and the white pixelated grid that cover its frontage. The rich rust colour adds drama, unifies the commanding podium with the soaring tower, and makes a striking impression in a vibrant neighbourhood.

Set on a commanding podium,  
55 Mercer rises to a soaring height of 47-storeys.  
Its grand presence adds a new wave of energy  
to a neighbourhood that pulses with life.





PODIUM

Illustration is artist's concept only. Actual may vary. E. & O.E.



360 DEGREE VIEWS FROM THE PENTHOUSE LEVEL

# LUXURIOUS AMENITIES ELEVATED LIVING.

The amenities at 55 Mercer are nothing short of excellent. The grand lobby is where it all begins. Dressed in natural wood and stone, accented with Fendi furniture, the lobby is a study in refinement. With linear elements that dramatize its double-height, bronze inlay mirrors that reflect light and wooden slats that create a soothing sense of movement, this plush 24-hour attended space sets the tone. The Mercer Club with its state-of-the-art fitness, co-working and entertainment spaces, offers a lifestyle that's richly satisfying. Spread over three floors, its interiors feature timeless finishes and furnishings with custom details that enhance every encounter. The fitness area comes outfitted with Peloton pods, separate high-intensity cardio, cross-training zones, and a yoga studio. Everything high achievers want. In keeping with the changing times, the co-working area with its breakout rooms, boardroom, and social spaces cater to how business is done today. A dog run, half size basketball court, outdoor gym, landscaped terraces designed for entertaining, 55 Mercer is where the exceptional is the norm.

55 MERCER



LOBBY FURNISHED BY FENDI



LOBBY

Illustration is artist's concept only. Actual may vary. E. & O.E.









OUTDOOR LOUNGE / LEVEL 9

Illustration is artist's concept only. Actual may vary. E. & O.E.



## THE MERCER CLUB

### *BESPOKE LIST*

Luxury lobby furnished by Fendi

24 hour concierge

Automated parcel delivery

Exclusive athletic facility

Private Peloton pods

Cross-training and cardio zones

State-of-the-art weight training

Zen yoga studio

Sauna

Outdoor basketball court and fitness centre

Community and private working space

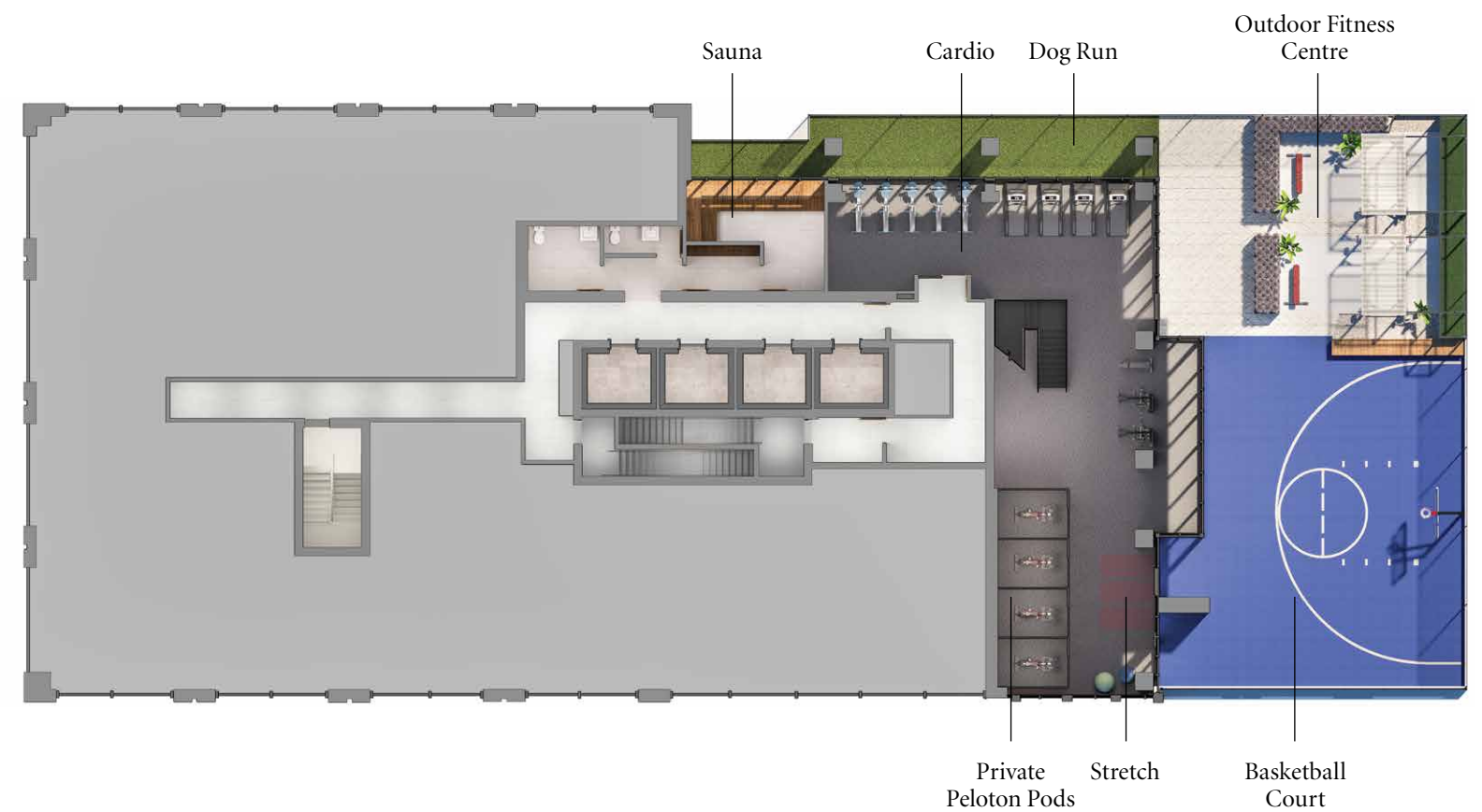
Private dining room

Lush outdoor lounge

Outdoor dining and BBQs

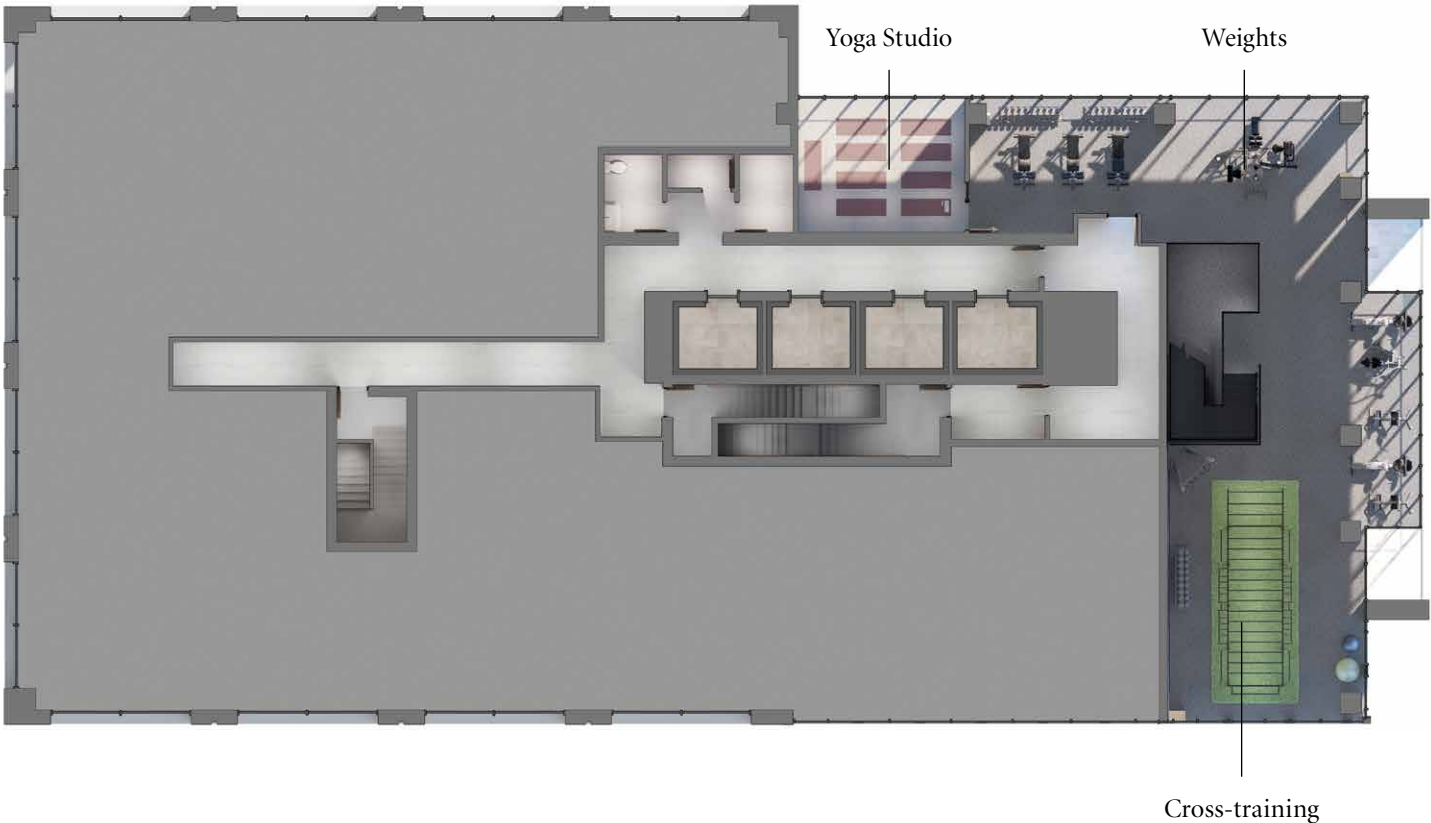
## THE MERCER CLUB

### *7TH FLOOR*



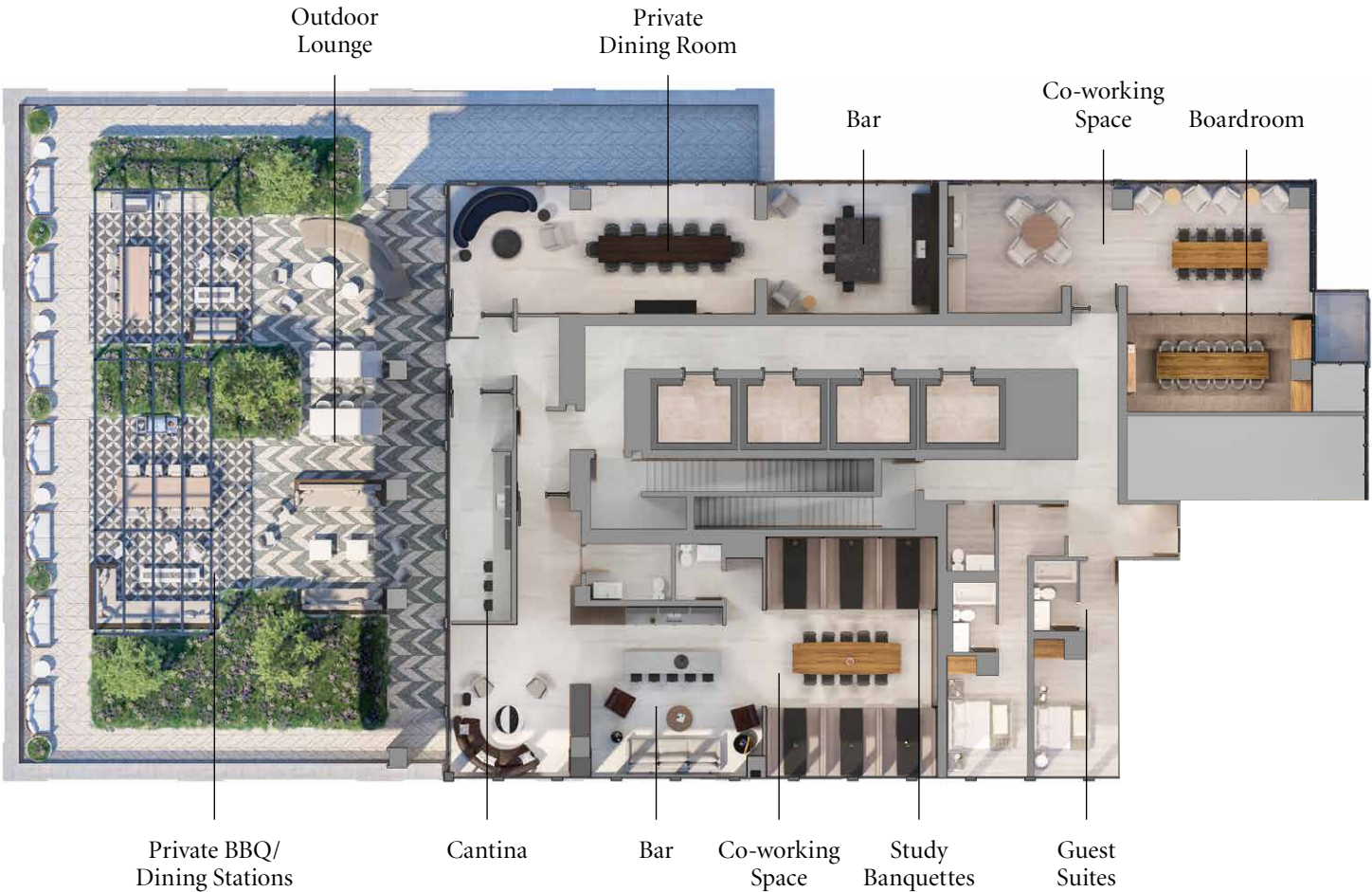
THE MERCER CLUB

8TH FLOOR



THE MERCER CLUB

9TH FLOOR



A CHIC  
**SPACE**  
FOR YOUR LIFE.

Bathed in light, the suites with their open layouts and modern finishes redefine luxurious city living. Offering a calming retreat from the world outside, your home at 55 Mercer has been designed for comfort. With linear kitchens, spa-inspired bathrooms, and expansive windows that frame city views, this is the urban oasis you crave. Thoughtfully conceived, the suites come in three colour palettes – light, neutral or bold. Whatever you choose, your home will be an expression of your distinct style and aesthetic. Elegant, bright and with an elevated focus on details, the suites are designed to complement your lifestyle.









## EXCLUSIVE FEATURES

### *BUILDING*

24 hour, 7 days a week concierge  
Security coded access fob for all residents  
Two guest suites provided for resident's use  
Individual suite hydro, BTU and water metering  
Automated parcel delivery

### *SUITES*

Ceiling heights of approximately 9' in principal rooms (concrete slab to slab)  
except in areas with dropped ceilings and bulkheads  
Smooth finished ceilings throughout  
Choice of flooring throughout entry, kitchen, dining, living areas and bedrooms  
from builder's standard samples  
Painted baseboards, door frames and casings  
TV/telephone outlets in living/dining room and bedrooms  
Smoke detectors and sprinkler system

## EXCEPTIONAL FINISHES

### *KITCHENS*

Kitchen cabinetry from builder's standard samples  
Composite stone countertop from builder's standard samples

Undermount stainless steel sink

Appliances Collection:

- Refrigerator
- Range
- Microwave
- Exhaust Fan Insert
- Dishwasher
- Stacked washer and dryer

### *BATHROOMS*

Composite stone countertop from builder's standard samples

Tile from builder's standard samples

Sink and faucet

Bathroom cabinetry from builder's standard samples

Bathtub with shower curtain rod, faucet, controls and shower head, as per plan

Shower with enclosure, as per plan

## CentreCourt

CentreCourt is known for its well thought out developments. Always close to major amenities, rapid transit network and employment areas, its numerous high-rise condominiums are designed for modern city life. The company believes that this approach to development will contribute to the Greater Toronto Area's vibrancy, sustainability, and competitiveness.

CentreCourt has completed or is actively developing 15 high-rise residential communities throughout the GTA, collectively representing over 7,000 homes and \$3.5 billion dollars of development value. Every CentreCourt development is a collaborative endeavour undertaken with the finest planners, architects, interior designers, and construction trades in the business.

Driven by its vision to become industry leaders, CentreCourt values excellence and aims to create a positive impact in the way people live. Every suite the company has developed is of the highest quality standard. Taking pride in building unique developments, CentreCourt always strives to exceed expectations.

CentreCourt was behind some of the most successful launches of the last decade with Peter Street, Karma, INDX, Core, Grid, 411 Church, Transit City, Zen, TC 4+5 and The Forest Hill.

## The Bitove Corporation

It began with humble roots in 1949, when John Bitove Sr., the son of Macedonian immigrants, opened a twelve stool restaurant in suburban Toronto. From major airports, hospitals, highway centres to restaurants like the Hard Rock Cafe and the iconic Wayne Gretzky's, the company grew to become one of Canada's largest privately held hospitality companies.

In 1993, the family was part of the founding group of the Toronto Raptors and Air Canada Centre (now Scotiabank Arena). Today, The Bitove Corporation has diverse interests across several industries and businesses.

Throughout The Bitove Corporation's success over the past five decades, philanthropy has always been at the forefront of its mission. Some notable beneficiaries of its giving include Toronto General, SickKids, St. Michaels, and Sunnybrook Hospitals, and the University of Western Ontario. John Bitove Sr. also spearheaded his philanthropy by founding a senior's home in Toronto named Canadian Macedonian Place. He founded ProAction Cops and Kids which aids high risk youth, and was instrumental in establishing The Dotsa Bitove Wellness Academy for participants with memory loss.

The Bitove Corporation was built on the foundation of hard work, respect and giving back to the community, and strives to continue the legacy of John Bitove Sr.

#### ARCHITECTURE

IBI Group is a global firm of architects, engineers, interior designers and technology professionals who create vibrant, livable and sustainable urban environments. IBI Group Architects are recognized leaders in residential, hospitality, retail and mixed-use design. Under the leadership of Design Principal and Global Director of Buildings, Mansoor Kazerouni, the firm has recently completed award-winning projects like the Delta flagship hotel in downtown Toronto and L'Avenue, a 50-storey mixed-use project in Montreal, both recognized as landmark buildings. IBI has designed many of CentreCourt's recent highly acclaimed towers such as INDX, Grid and 411 Church, and numerous other condominium developments across the GTA. The firm is currently working in major cities across Canada, the United States, the UK, Middle East, and India. [ibigroup.com](http://ibigroup.com)

#### INTERIOR DESIGN

figure3 is Toronto's largest independent, multi-disciplinary interior design firm. The residential studio, led by Dominic DeFreitas, has met with unfettered success, creating award-winning interiors in the residential sector across Canada and the United States. Balancing robust strategic planning with a considered creative vision, the company is known for its superlative spaces. Inspired by a singular purpose: to change how people think, feel, decide and behave in a space, figure3 connects people to place. [figure3.com](http://figure3.com)

#### LANDSCAPE DESIGN

NAK Design Strategies is an award-winning landscape architecture and urban design practice. With over 31 years of providing exceptional design to public and private-sector clients, it has created unique and innovative solutions for a wide range of projects. From vibrant public spaces to private oases to community masterplans, NAK is dedicated to the highest standards of creativity and quality. [nakdesignstrategies.com](http://nakdesignstrategies.com)

#### BRANDING

L.A. Inc. is one of North America's foremost companies specializing in branding, marketing, and communications for major real estate developments throughout North America and Europe. The Toronto-based firm has created exciting and memorable brands and award-winning marketing programs for major developments in New York, South Florida, Las Vegas, Atlanta, Philadelphia, Chicago, Nashville, Minneapolis, Louisville, Toronto, Montreal, Calgary, Ottawa, and Vancouver. [la-ads.com](http://la-ads.com)

