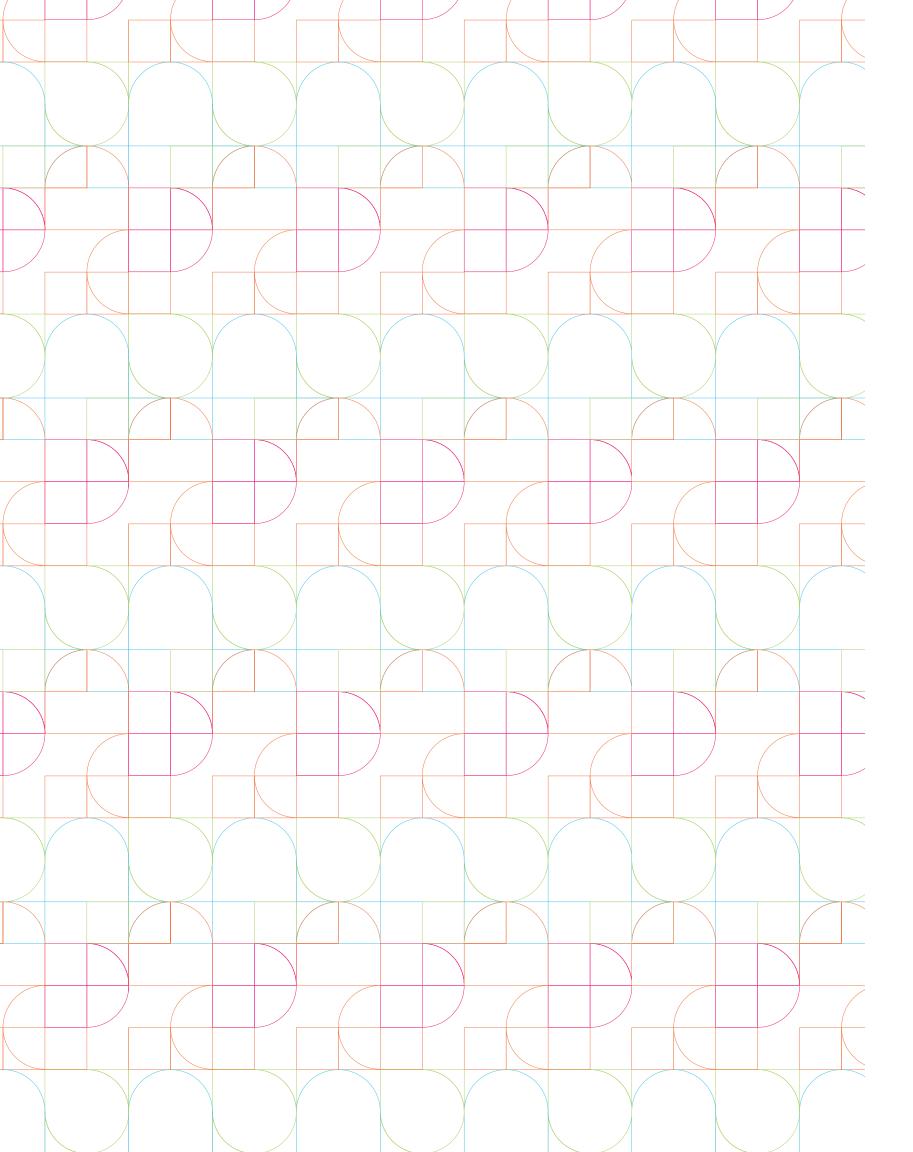
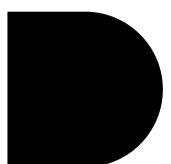
#### PICKERING CITY CENTRE





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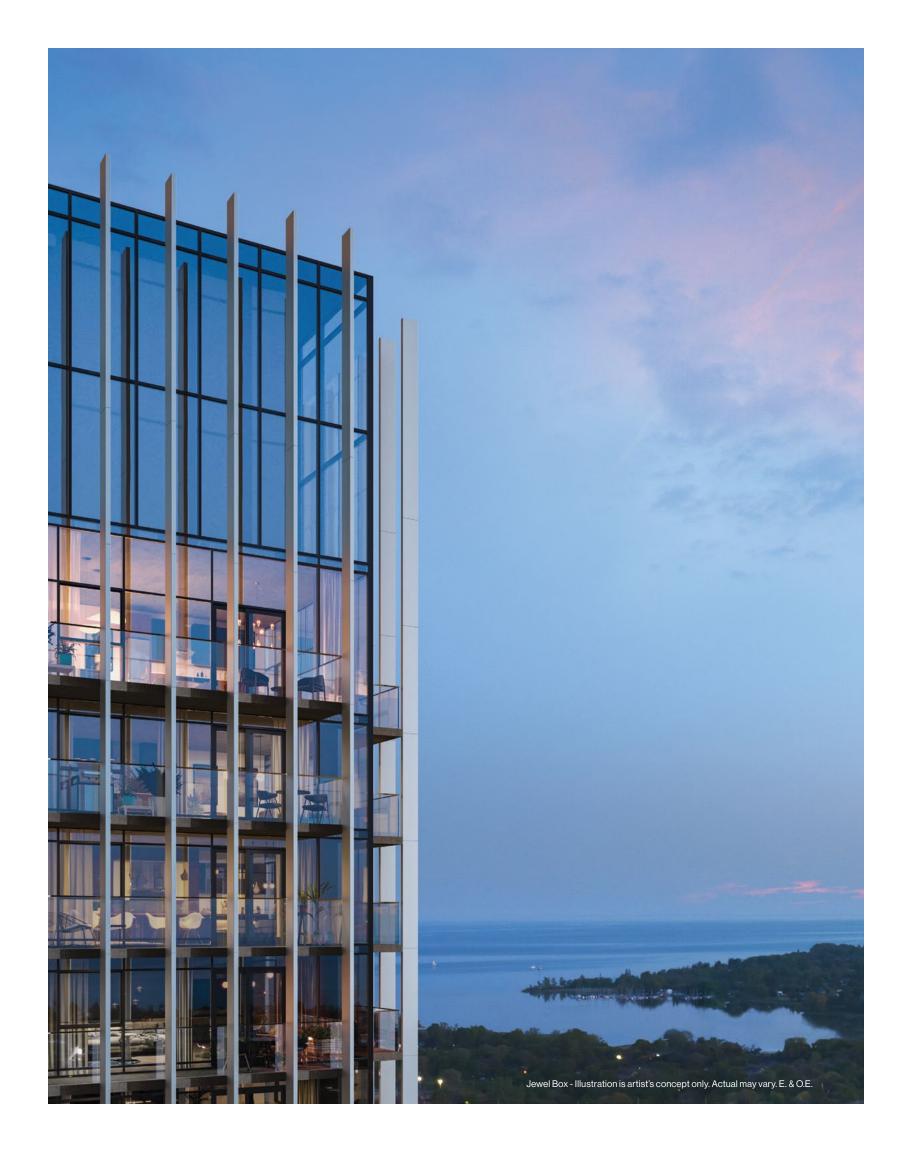
#### PICKERING CITY CENTRE





# WELCOME TO THE NEW PICKERING

**CENTRECOURT** 



PICKERING CITY CENTRE

# CONTRABLE OF BUESOF

#### **08** Durham Region Needs Condominium Supply

- Pickering: An Economic Powerhouse
  - The New 55-Acre Masterplan



16



- 20 This is the New Pickering
- 22 Get Where You Need To (Transit & Highways)
- **28** A World of Convenience at Your Door
- 32 Discover What Pickering Has to Offer
- 34 Block 1 4 Towers
- **36** The Amenities
- 50 The Suites



# DURHAM **REGION NEEDS** CONDOMINIUM SUPPLY



### **SEVERE CONDO SHORTAGE IN DURHAM REGION**



Lack Of Affordability - Highly Dependent on Unattainable Low-Rise Housing



To Attract + Keep Up with **Rapid Population Growth** 

To Align with the **Region's** Aggressive Growth Plans + Vision

### DURHAM REGION NEEDS CONDOMINIUM SUPPLY

# 418,000 completed condominium suites in the GTA

### **SEVERE CONDO SHORTAGE IN DURHAM REGION**



**170,000** new condos launched between 2016-2023 (GTA) **ONLY 4% (6,765)** are in Durham Region

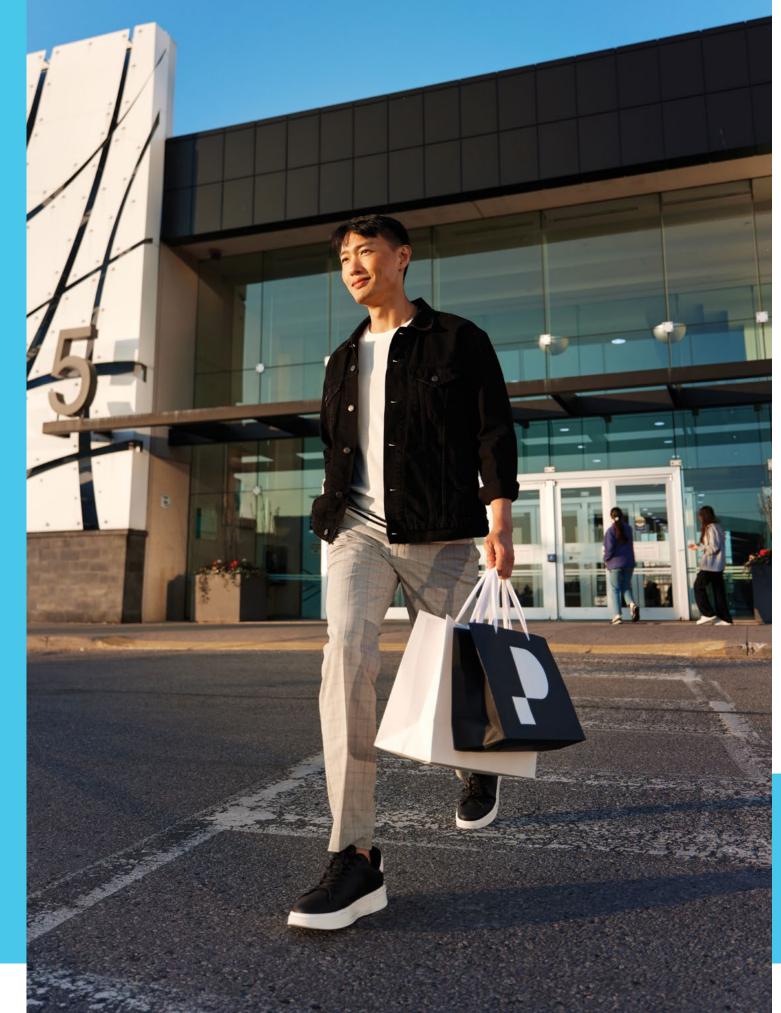


### **THE SECOND FASTEST GROWING SUBMARKET** IN THE GTA

	MARKET	2016 POPULATION CENSUS	2021 POPULATION CENSUS	GROWTH FROM 2016-2021	% INCREASE
	HALTON	548,435	596,637	48,202	8.8%
	DURHAM	645,862	696,992	51,130	7.9%
7	YORK	1,109,909	1,173,334	63,425	5.7%
	PEEL	1,381,739	1,451,022	69,283	5.0%
	TORONTO	2,731,571	2,794,356	62,785	2.3%



# **PICKERING:**



#### **POPULATION GROWTH**

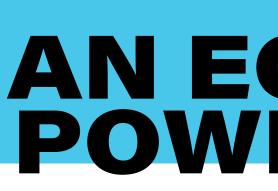
The City of Pickering's current population stands at 100,000 people and is expected to grow by over 50% over the next 15 years. In the past 5 years, Pickering's population has grown by 8.1%, far surpassing Toronto's population growth of only 2.3%.

#### **SKILLED WORKFORCE**

At the heart of Canada's largest labour and business market, over 4 million highly-skilled workers reside within 50km of Pickering. Home to national and international firms, Pickering offers competitive business costs drawing talent from York, Toronto, and Durham thanks to 11 local universities and colleges.

#### **PICKERING INNOVATION CORRIDOR**

Located in central Pickering along Highway 407, the Innovation Corridor encompasses over 800 acres of prestigious employment land, primed and ready for development.



# AN ECONOMIC POWERHOUSE





### THE NEW 55-ACRE MASTERPLAN



Pickering City Centre is one of the largest and most ambitious mixed-use development projects in Canada. Led by CentreCourt, this 55-acre masterplan community is an opportunity for purchasers to invest and take part in the transformation of Downtown Pickering. Residents will have everything they need at their doorstep, including a direct connection to the Pickering GO Station, convenient retail shopping and access to the beautiful Lake Ontario waterfront.



# THE PICKERING CITY CENTRE DIFFERENCE

What separates Pickering City Centre from other masterplan communities is the existing infrastructure that is in place from day one.





# **RESTAURANTS** ENTERTAINMENT

**ONSITE** shopping mall and commercial office





# THIS IS THE NEW PICKERING

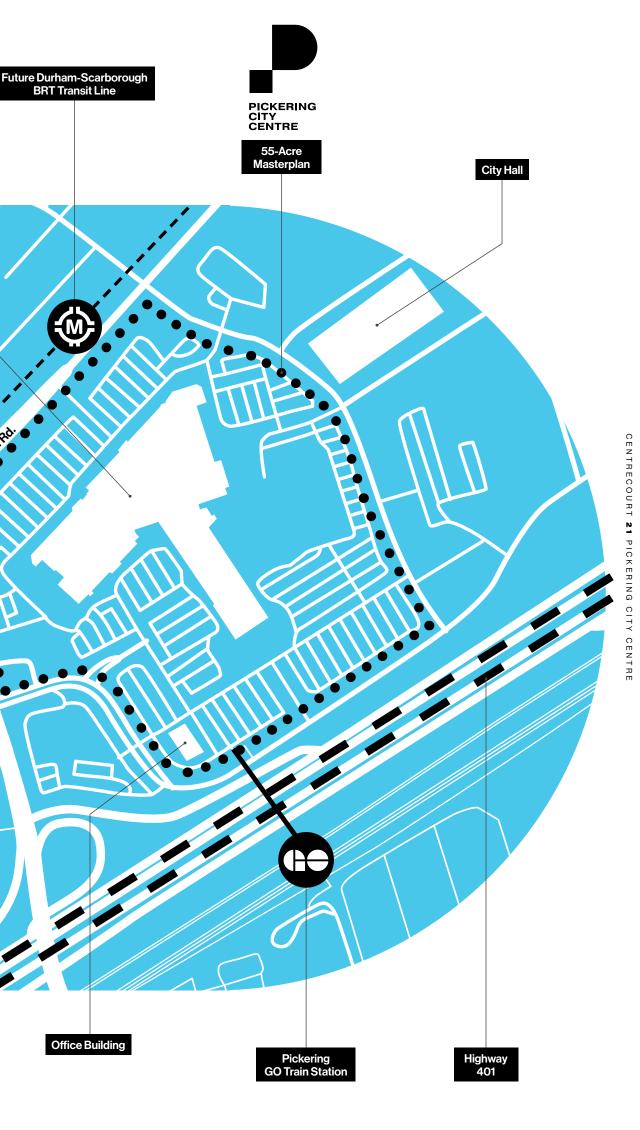
Located where convenient highways, high-order transit, and expansive retail meet. This masterplan community is redefining future-forward living.

Office Building

Pickering Town

Centre Mall

**BRT Transit Line** 



# GET WHEREYOU NEED TO



**B STOPS** to Durham College in Oshawa



to Union Station in Downtown Toronto



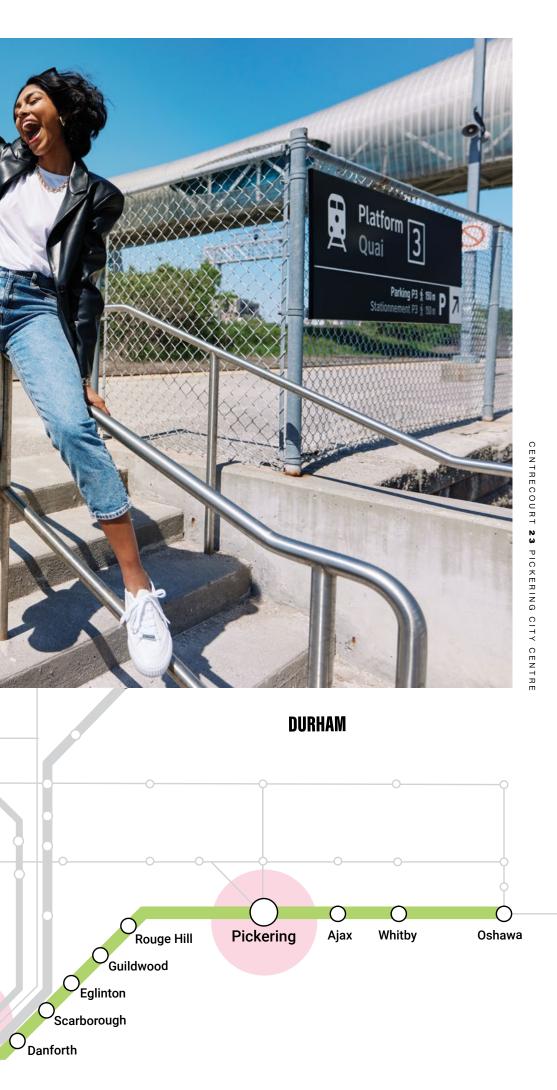
to Port Credit Station in Mississauga

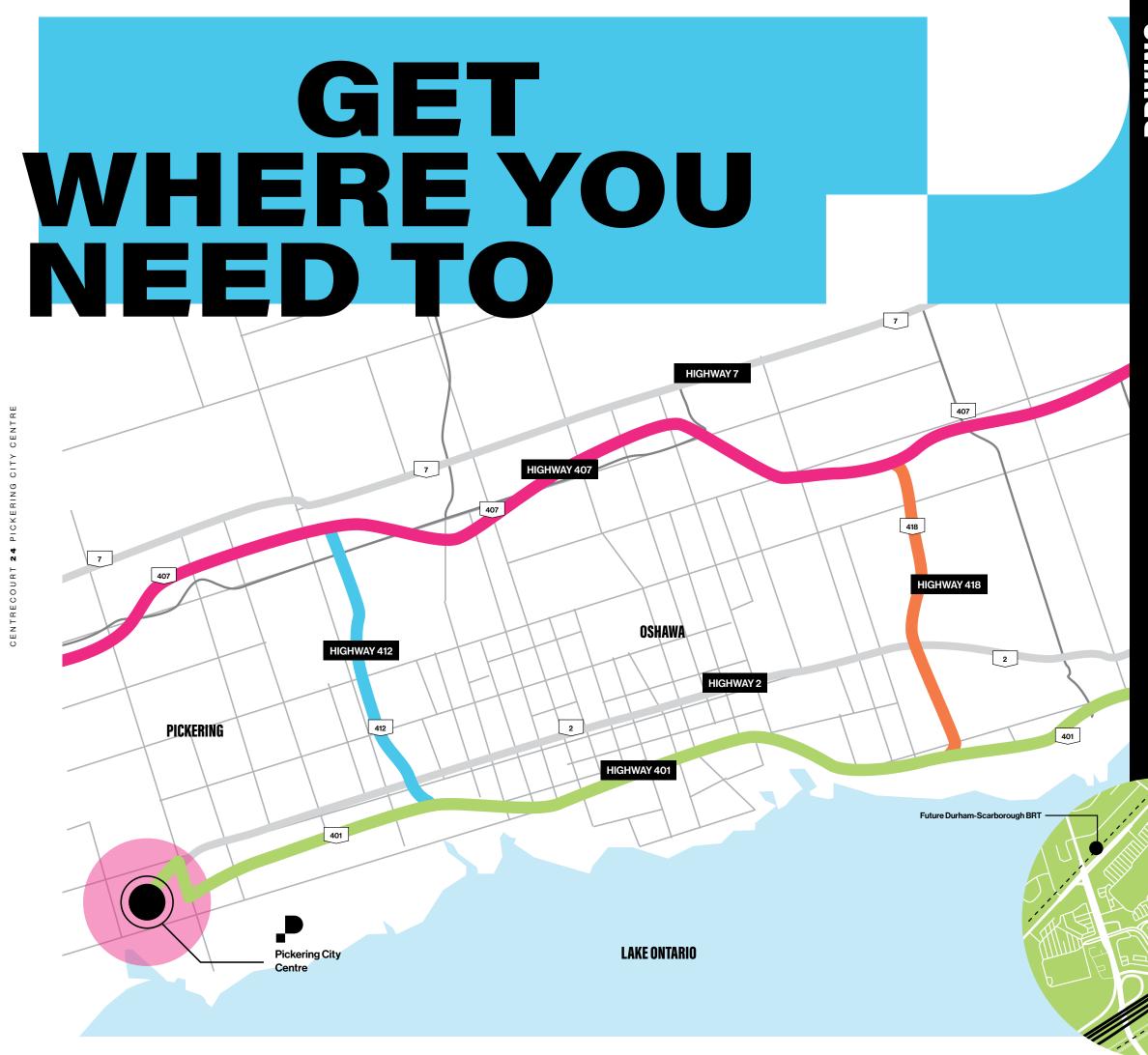
Future Durham-Scarborough BRT

Pickering GO Train Station

#### TORONTO

Union











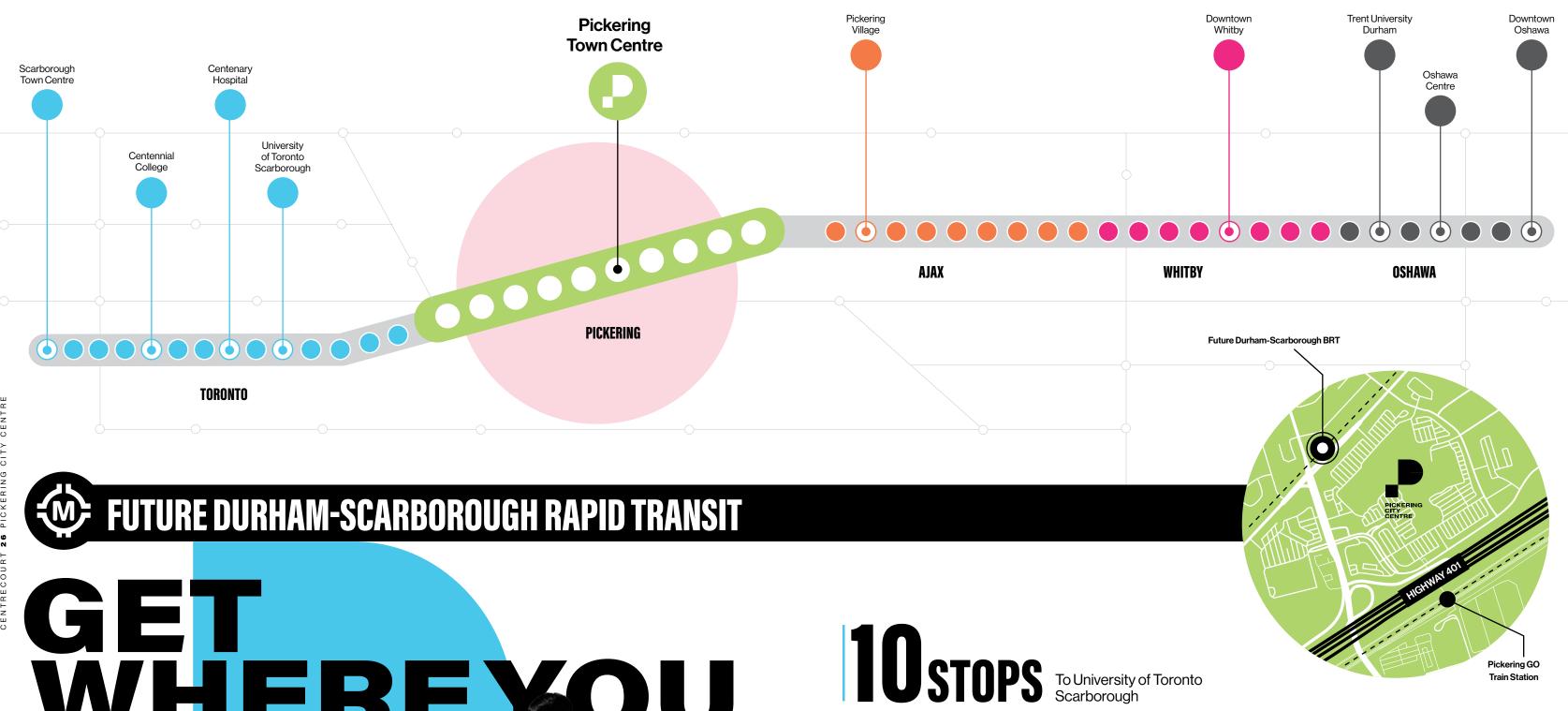








Pickering GO Train Station



# 

# 19 To Scarborough Town Centre 24 STOPS To Trent University Durham GTA

23 STOPS TO Whitey Mall 26 STOPS To Oshawa Centre Mall







## **AWORLD OF** CONVENIENCE **AT YOUR** DOORSTEP

CentreCourt is making this location the epicentre for the area's evolution. From work to play, the everyday necessities you crave and the conveniences you desire are right outside your door.

**6,000** suites 700,000+ SQ. FT. shopping centre

# **180**+ shops mixed-used residential towers

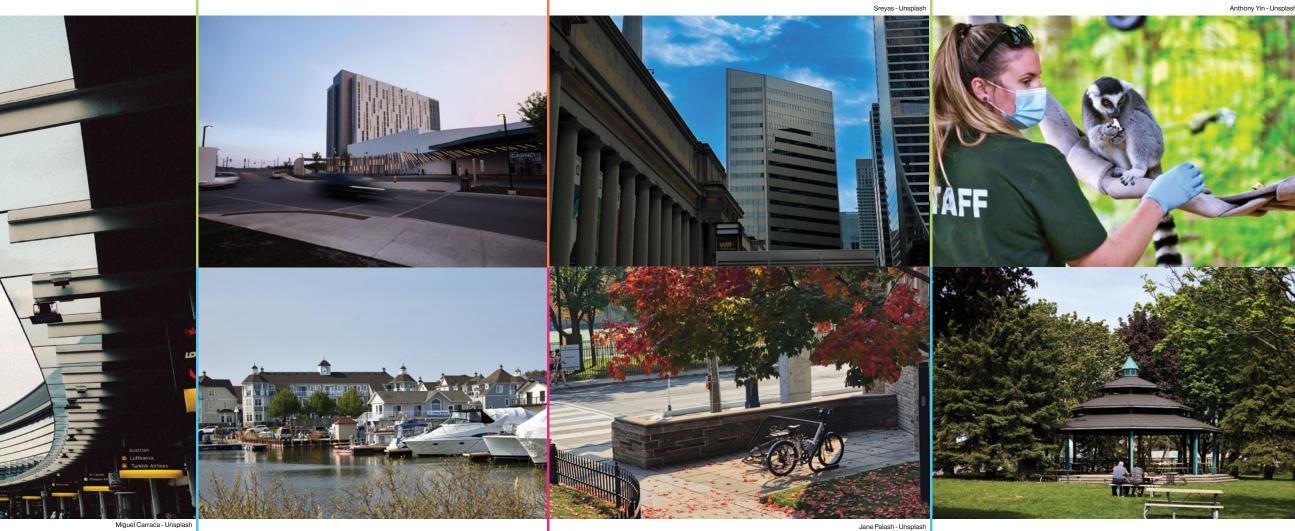


# **130,000+ SQ.FT.** office building

# A CONTRACTOR OF CONTRACTOR CONTRA L **A WORI**



















## DISCOVER WHAT PICKERING HAS TO OFFER

**@**1

#### **RESTAURANTS:**

- 1. Lamanna's Bakery
- 2. Chúuk | Bar and Restaurant
- 3. OpenStudio Art Café
- 4. PORT
- 4. PORT
- 5. Moxies
- 6. Herongate Barn Dinner Theater
- 7. State & Main
- 8. Pickle Barrel
- 9. Jack Astor's
- 10. East Side Mario's



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#### Shopping. Dining. Transit. Higher education. It's all within reach at **Pickering City Centre.**

#### POST SECONDARY SCHOOLS

- 1. U of T Scarborough
- 2. UOIT
- 3. Durham College
- 4. Centennial College

#### PRIMARY SCHOOLS

- 5. Bayview Heights Public School
- 6. Biidaasige Mandamin Public School
- 7. Vaughan Willard PS
- 8. Glengrove Public School

#### MUNICIPAL SERVICES/PARKS

- 1. Pickering City Hall
- 2. Pickering Public Library
- 3. Delaney & O'Brien Arena
- 4. The Esplanade Park
- 5. Frenchman's Bay Park
- 6. Westshore Community Centre
- 7. Future Seniors and Youth Centre
- 8. Future Performing Arts Centre

#### OTHER ATTRACTIONS

- 9. Durham Live Casino
- 10. Frenchman's Bay Yacht Club
- 11. Pickering Golf Club
- 12. Pickering Village
- 13. Toronto Zoo

#### SHOPPING MALLS

- 1. Pickering Town Centre
- 2. Scarborough Town Centre
- 3. Oshawa Centre

#### IMMEDIATE SHOPPING

- 4. Farm Boy
- 5. H&M
- 6. Cineplex
- 7. The Bay
- 8. OshKosh
- 9. Winners
- 10. Walmart
- 11. Loblaws
- 12. Home Depot
- 13. Saks OFF 5TH

#### **OFFICE & EMPLOYMENT**

- 14. RBC Wealth Management
- 15. MPAC
- 16. Ontario Power Generation

#### TRANSIT

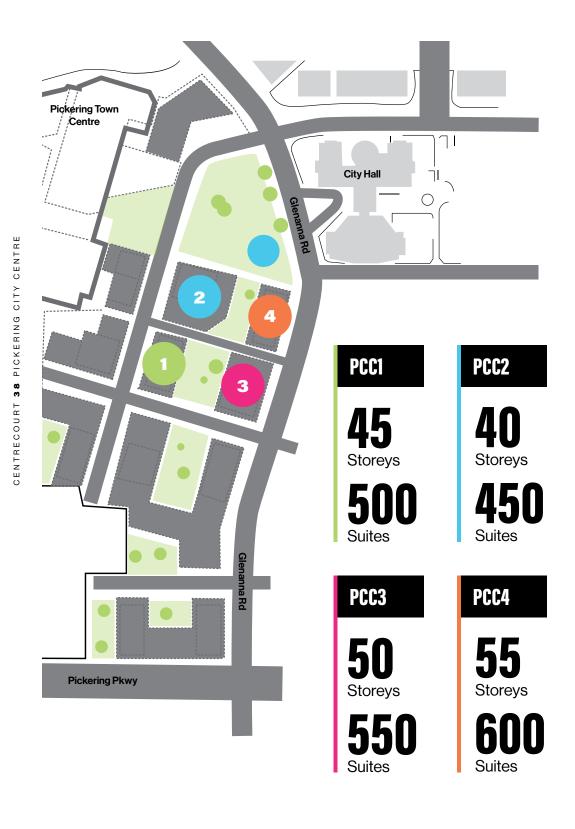
- 1. Pickering GO Train Station
- 2. Union Station
- 3. Highway 401
- 4. Highway 407
- 5. Highway 412
- 6. Durham Region Transit
- 7. Future Durham-Scarborough BRT
- 8. Pearson Airport



#### Centre Yourself.



# **BLOCK1** 4 TOWERS

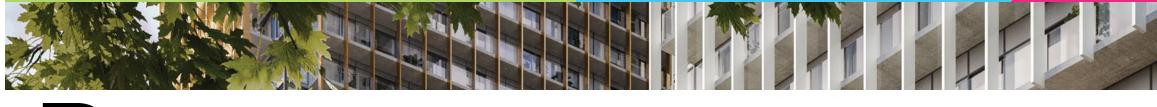






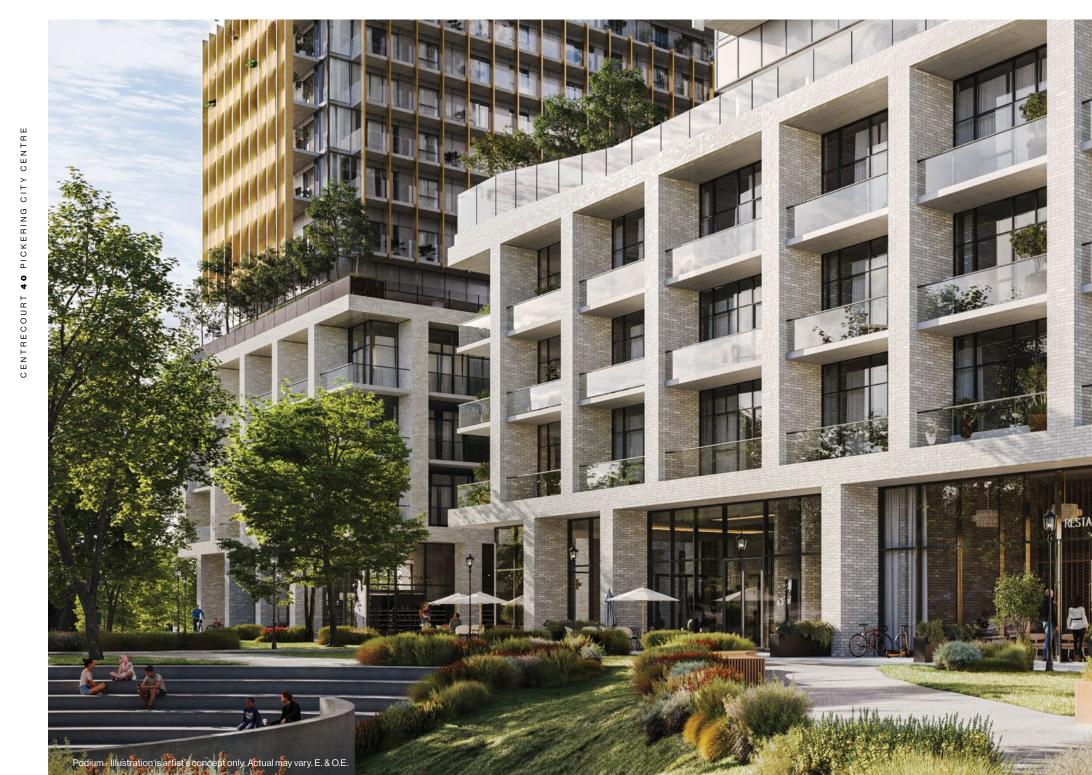


# **2,100** suites +120K sq. ft. of amenities





PICKERING CITY CENTRE



# WELCOME HOME





LOBBY

ВВҮ

BΒΥ

2 LOBBY

The wide open space of the lobby welcomes you home, with thoughtful design details that elevate the space beyond a simple, functional entrance. Collect your mail, receive a parcel, or wait for your visitors here. The 24hour concierge is here to answer questions and offer assistance as you come and go.



#### **COMMUNITY COURTYARD**

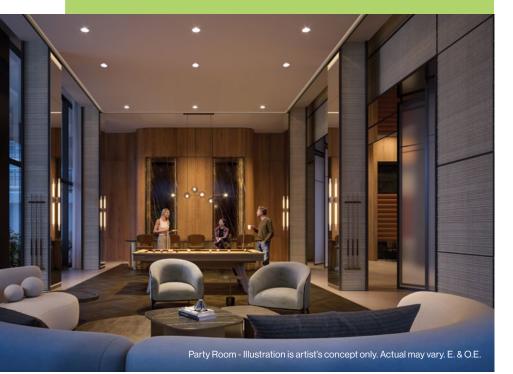
This is the centre of PCC, and a great area to find a seat and read a book on a pleasant afternoon.



## **CORE EXPERIENCES**

Each amenity is thoughtfully designed to add to your everyday life here. Whether you want to relax, get productive, or jump into a fitness routine, there are options for everything, including: 20,000 SQ. FT. FITNESS & WELLNESS AREA • ROOFTOP POOL • MULTIPLE CO-WORKING SPACES • SOCIAL LOUNGES • COMMUNITY COURTYARD • GOLF SIMULATOR • CLEVELAND CLINIC CANADA VIRTUAL CLINIC • AND MORE...

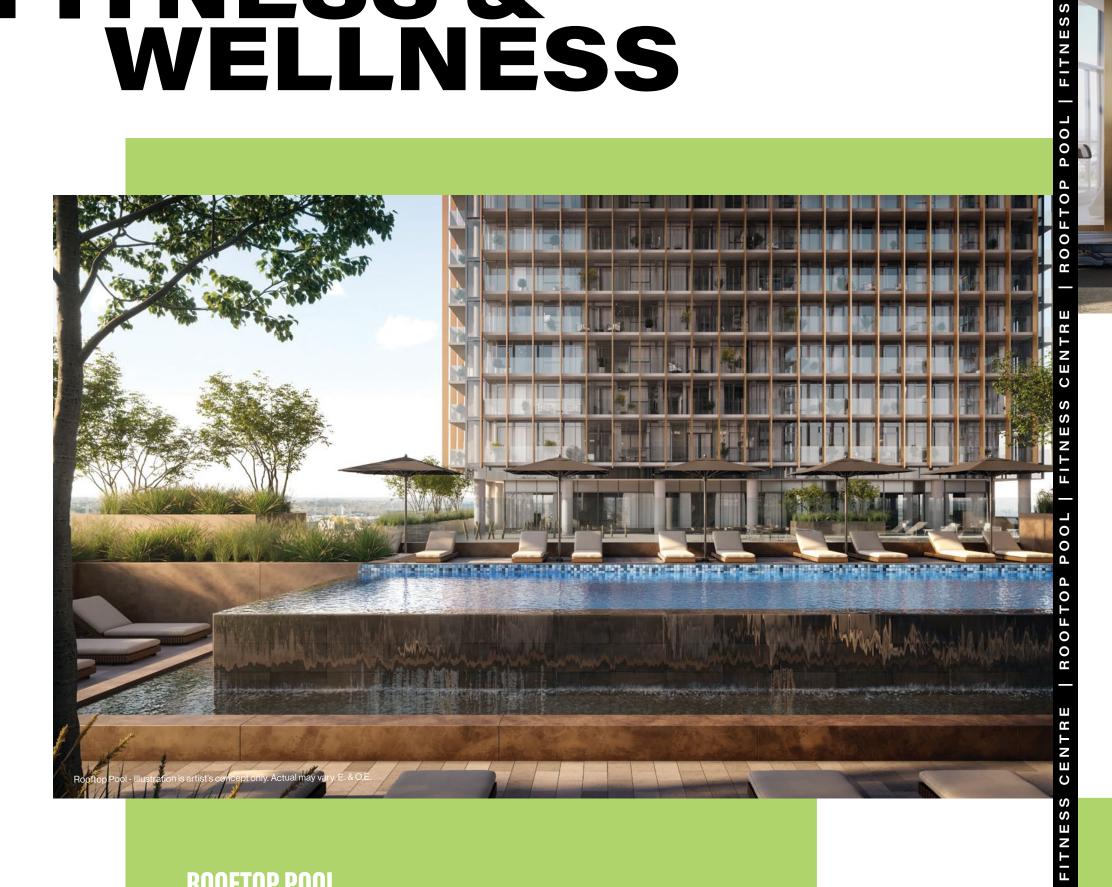
#### 120k+ sq.f.d sq.



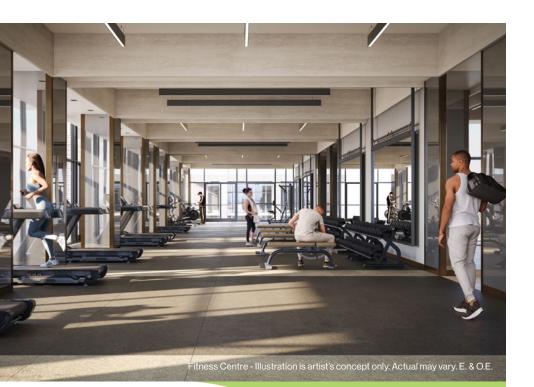
#### **SOCIAL LOUNGES**

Have friends over and relax in the lounges at Pickering City Centre. These spaces are great for meeting neighbours and relaxing outside of your suite.

# FITNESS & WELLNESS



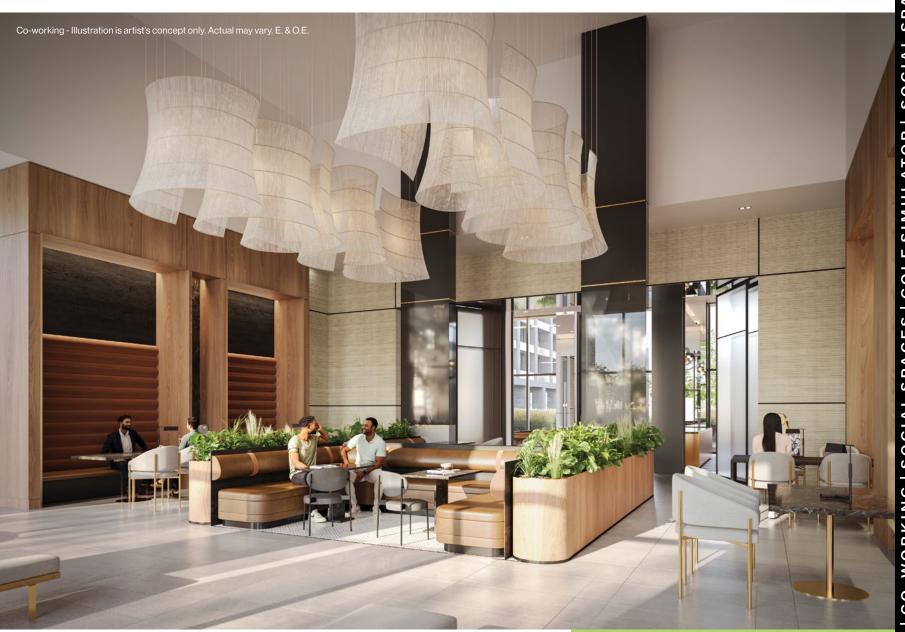
When the weather is hot, cool off on the roof! This pool comes with incredible views of the surrounding areas.



Start a new routine or ramp up your existing fitness goals in this expansive 20,000 sq.ft. space. It's the perfect location to gain strength, find zen, or just break a sweat after a long day at work.

CENTRE

OOFTOP POOL

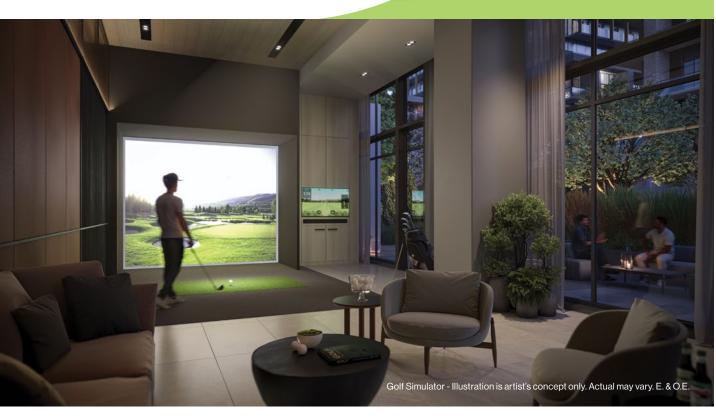


#### **CO-WORKING SPACES**

Find productive spots in each tower when you want to skip the commute but need to get into the zone.

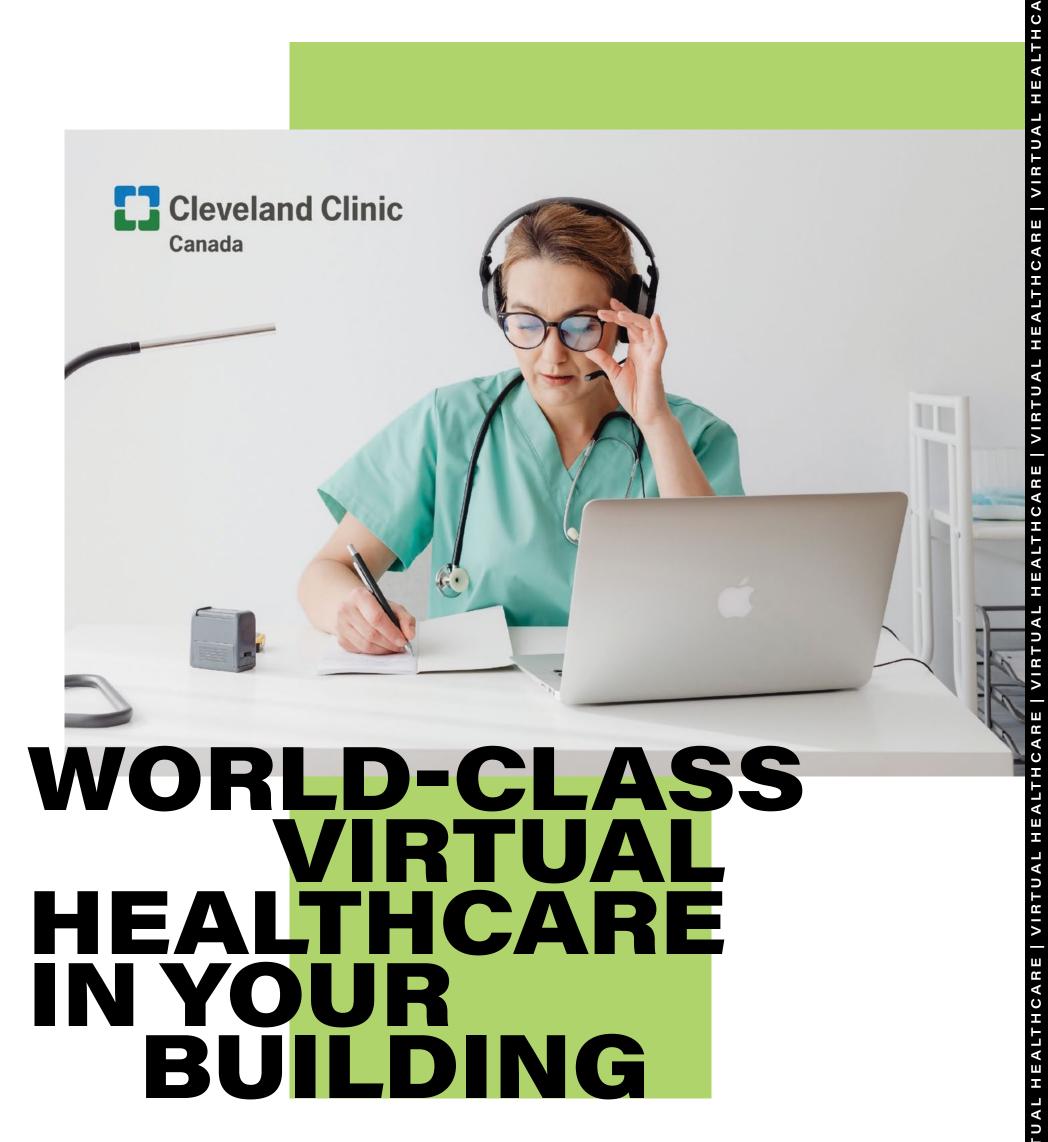
## **CO-WORKING** & GOLF SINULATOR

ΰ SP CO-WORKING | SOCIAL SPACES | GOLF SIMULATOR | SOCIAL GOLF SIMULATOR SPACES SOCI/ RKING 0





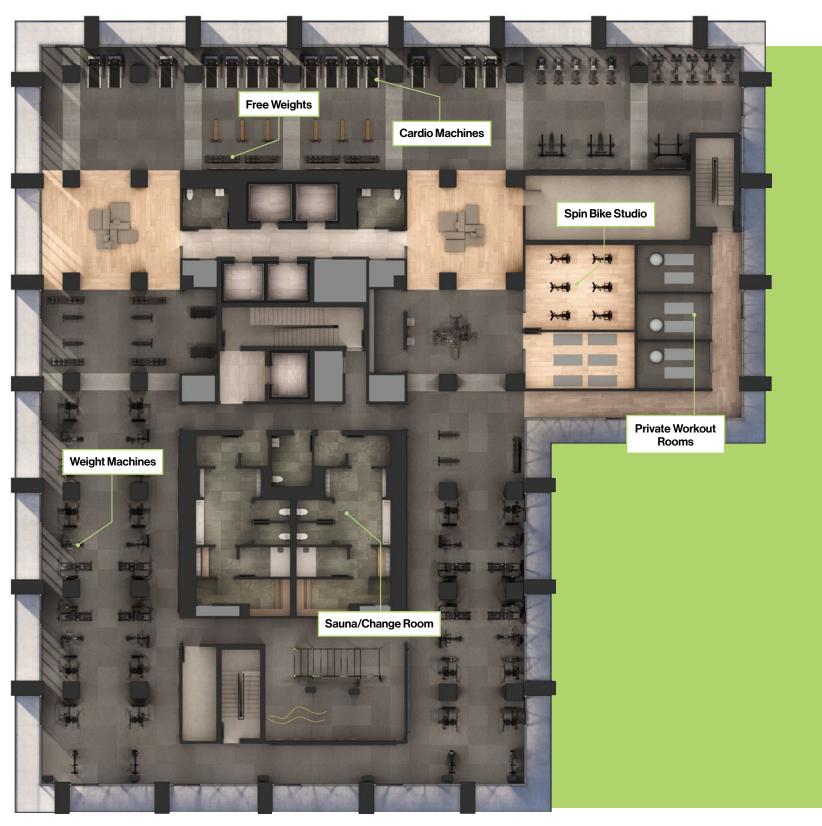
Keep your swing fresh yearround! The PCC Golf Simulator is a great way to stay sharp during the winter and ensure that you are game-ready when spring hits.



Residents will have access to a dedicated "virtual clinic" amenity space in their building with state-of-the-art technology giving them cutting edge medical diagnostics at their fingertips.



# AMENITIES MAP





0-WORKING | SOCIAL SPACES | CO-WORKING | SOCIAL SPACES | FITNESS CENTRE | SOCIAL SPACES | FITNESS CE



Find your new sport. Discover your new hobby. From fitness to solitude, PCC has a place for you to find the new you.



Whether you're cooking up a feast for family and friends, relaxing among the thoughtfully-designed, modern interiors, or enjoying the views from the floor-to-ceiling windows, your suite is your sanctuary – your very own space to rest and be yourself.

(itchen Living - Illustration is artist's concept only. Actual may vary. E. & O.E.

### YOUR PRIVATE PIECE OF PICKERING



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#### PICKERING CITY CENTRE

#### **THE TEAM**



#### About CentreCourt

CentreCourt is a fully integrated real estate development organization that operates across all areas of development including land acquisition, zoning, design, marketing, sales, construction, and customer care. We are currently focused on large scale, high-rise residential communities located near major amenities, rapid transit networks and employment nodes across the Greater Toronto Area (GTA).

Since its inception in 2010, CentreCourt has been the top performing residential developer in the GTA and was recognized by Canadian Business as one of Canada's fastest-growing companies. Today, CentreCourt is one of the largest high-rise developers in Canada with 19 high-rise residential projects (completed and in construction), collectively representing over 10,000 homes and over \$5.6 billion dollars of development value.

#### COWIE CAPITAL PARTNERS INC.

Cowie Capital Partners Inc. was founded in 1996 and is a private equity firm, focused on real estate investment and management. It owns and manages a portfolio of office, industrial, self-storage and retail assets. Cowie Capital actively manages tenant build-outs, and internally develops selfstorage facilities and other real estate assets. Cowie Capital also has industrial land holdings for future development. The company also invests in and manages large-scale mixed use projects with, and on behalf of its partner companies, and is an investor in several early-stage companies, with a focus on real estate or real estaterelated companies.

#### FIGUR3

Figure3 is one of Canada's most distinguished interior design firms. Leveraging design-based research and brand strategy, Figure 3 helps its clients realize environments which achieve an equitable connection between people and place. Independently-owned and based in Toronto with a diverse, entrepreneurial team of 70+ creative thought leaders, Figure 3 has established itself as a trusted partner for over 25 years. It is the unique perspectives and ideas of their people which continue to be the foundation the company's excellence.

#### A Salthill

Salthill is a leading real estate company with a \$2.2B - 9.3M SF retail portfolio under management. We are focused on delivering a superior level of services to our clients and excellent risk-adjusted returns to our Investor Partners. Salthill is led by a team of executives with a proven track record and extensive experience across various asset classes including regional shopping centres, office buildings, and mixed-use residential communities. Salthill is a fully integrated real estate firm. In addition to property management and leasing

services, upon request, we provide our clients with investment management, asset management, master planning, development, construction and strategic advisory services.



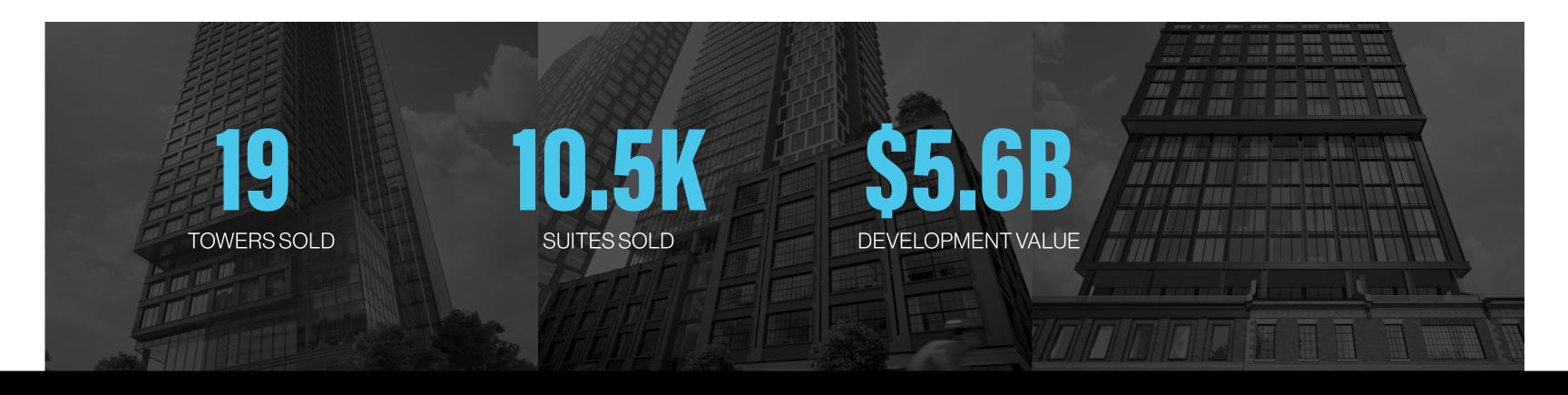
kg&a is an award-winning boutique public relations firm, established in 2003. Over the last decade they've earned their reputation as one of the only communications companies in Canada specializing in the urban landscape. Their niche focus is design, architecture, interiors, residential and commercial real estate, urban design and economic development. Their approach is unique. They're research obsessed media junkies with backgrounds in journalism, digital media, brand strategy and event programming. They know the landscape inside and out and understand that landing a story is great, but building the story and the brand is better.

#### diamond schmitt

Diamond Schmitt is a global architecture firm designing transformative, purpose-driven, and highly sustainable buildings from its four studios located in New York, Toronto, Calgary, and Vancouver. The firm is a boutique practice of accomplished design architects who collectively create innovative design solutions for leading cultural, academic, research, healthcare, and civic spaces worldwide. Always drawing inspiration from each site's surrounding community, architectural, and historical contexts, Diamond Schmitt's visionary designs can be found in more than 50 cities around the world.



Gladstone Media is a full-service creative agency. We provide turnkey marketing solutions that are strategic, meaningful and effective, helping brands to stand out and connect with their audiences. From research, strategy and planning, to copy, design, production, and seamless execution, our in-house team delivers outside the box campaigns that get results.

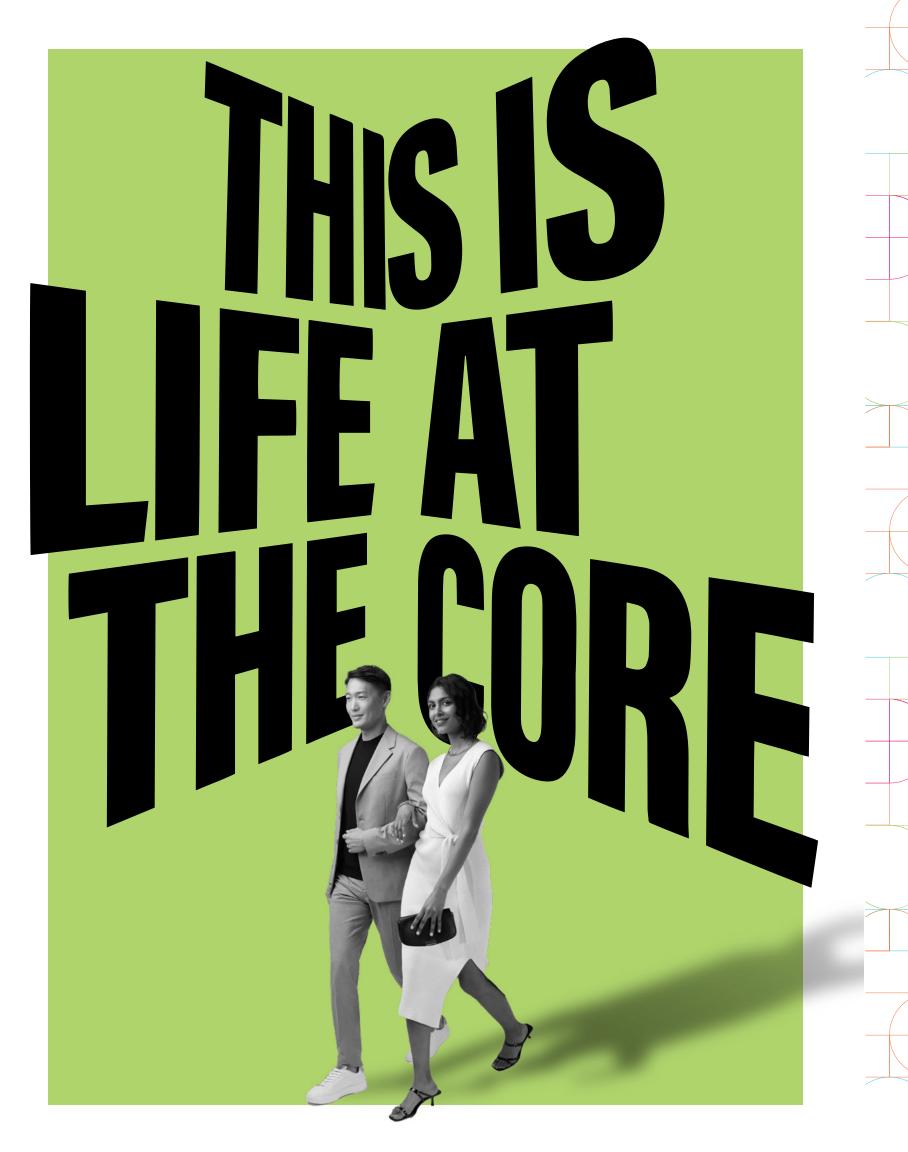


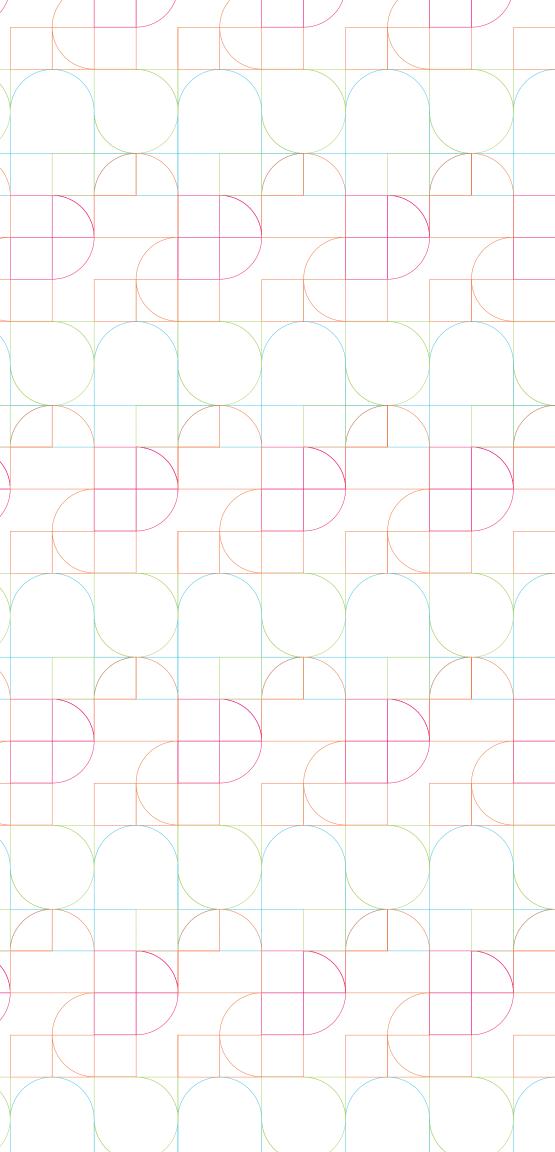


# ONE OF THE MOST ACTIVE DEVELOPERS IN THE GTA











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