

PICKERING CITY CENTRE

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A TRANSFORMATIONAL 55-ACRE MASTERPLAN





ONE OF THE MOST ACTIVE DEVELOPERS IN THE GTA





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- 10 TOWERS UNDER CONSTRUCTION OVER 4,500 SUITES
- MAJOR TRANSIT GROWTH AND EMPLOYMENT NODES
- SOLD AND CONSTRUCTED WITHIN SAME MARKET CYCLE
- PROVEN AND CONSISTENT TRACK RECORD





ONE OF THE MOST ACTIVE DEVELOPERS IN THE GTA





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Severe Condo SHORTAGE in Durham Region

2. 55-Acre Masterplan Community by CentreCourt

3 Advanced, Built-In Infrastructure On-site

4 'PCC Growth Story' Unique Investment Opportunity

5. Priced BELOW Market = PRICED TO SELL



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A TRANSFORMATIONAL 55-ACRE MASTERPLAN

PICKERING CITY CENTRE

PICKERING CITY CENTRE 55-ACRE MASTERPLAN



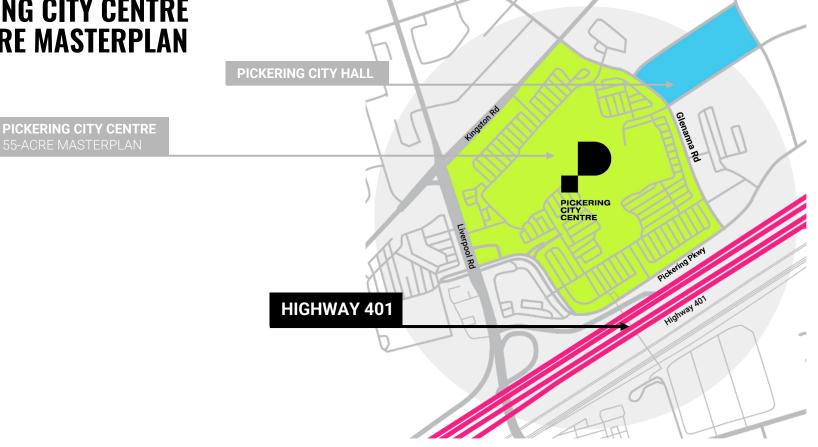


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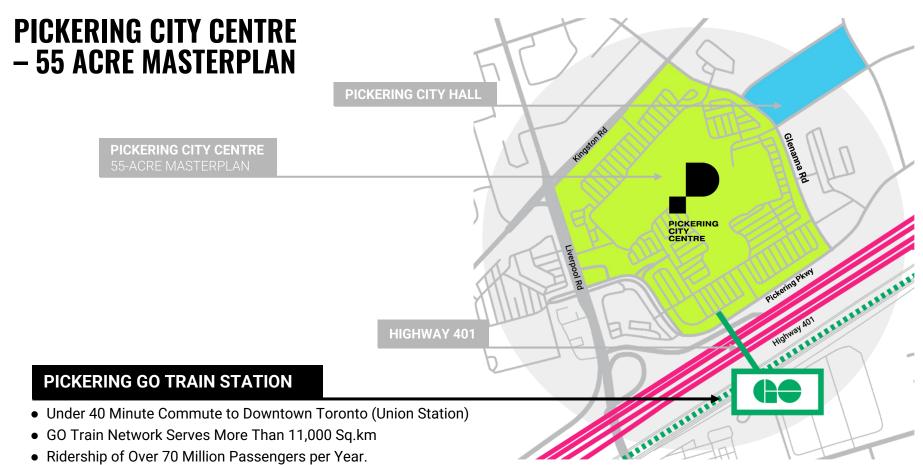


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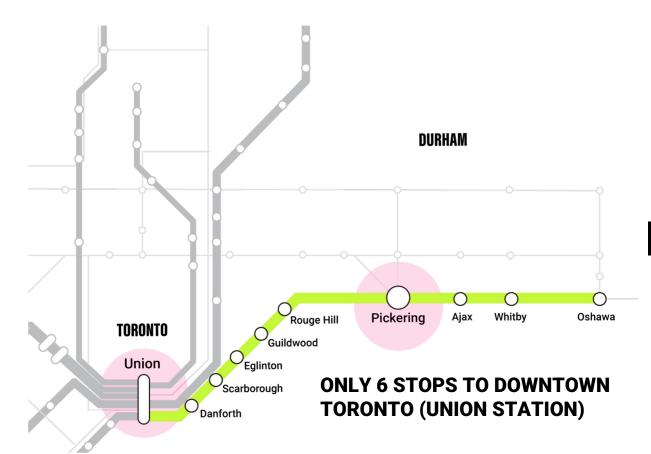


connection with the use of such information. The information set out herein is not intended to be a source of advice with respect to the material presented, and such information does not constitute investment advice. The information contained herein has been obtained from sources deemed reliable. While every reasonable



Source: gotransit.com

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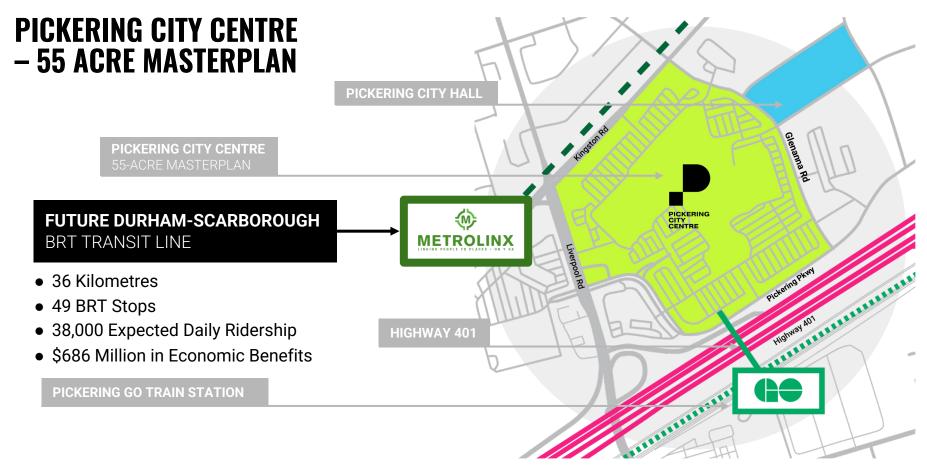


PICKERING GO TRAIN STATION

- Under 40 Minute Commute to Downtown Toronto (Union Station)
- GO Train Network Serves More Than 11,000 Sq.km
- Ridership of Over 70 Million Passengers per Year.

Source: gotransit.com





Source: metrolinx.com

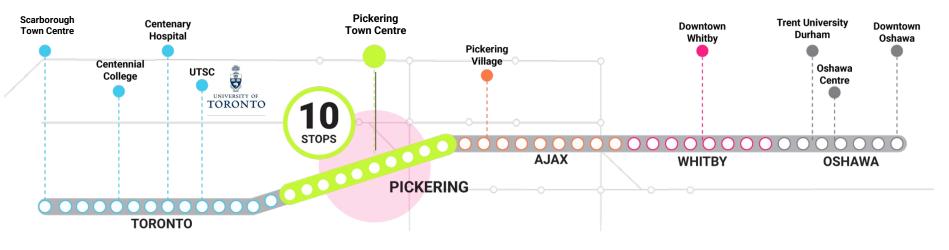
CENTRECOURT

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FUTURE DURHAM-SCARBOROUGH BRT TRANSIT LINE

- 36 Kilometres / 49 BRT Stops
- 38,000 Expected Daily Ridership
- \$686 Million in Economic Benefits











COMMERCIAL OFFICE SPACE

- Over 300,000 SF
- RBC Wealth Management
- MPAC
- Ontario Power Generation
- BMO Wealth Management





180 SHOPS IN THE HEART OF PCC

Currently Available Today:

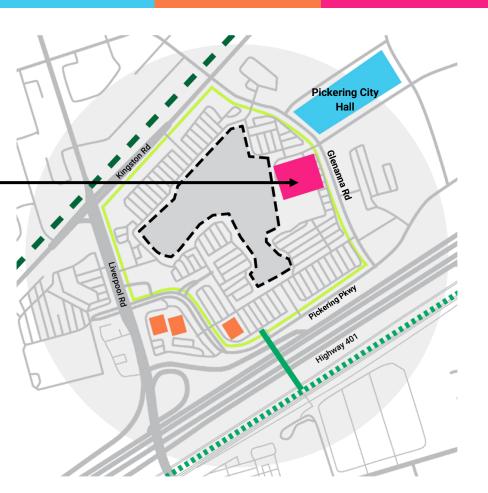
- Retail Shops
- Grocery Store
- Banks
- Restaurants
- Food Court
- Coffee Shops
- Movie Theatre
- Various Convenient Services





PICKERING CITY CENTRE CONDOS 'BLOCK 1'

- 4 Mixed-Use Residential Towers
- Over 2,000 Suites
- Over 110,000 SF of Indoor & Outdoor Amenities
 - 75,000 Outdoor
 - 45,000 Indoor
- 18,000 SF of Retail at Ground Level
- Coming this September.

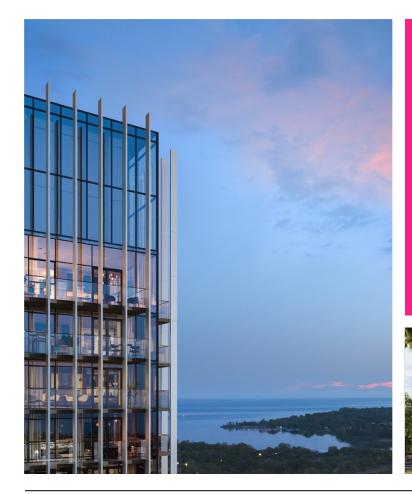






PCC CONDOS COMMUNITY & TOWER DETAILS

PICKERING CITY CENTRE







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PICKERING CITY CENTRE

+100,000 sq.ft. of Amenities75,000 sq. ft. of Outdoor Amenities35,000 sq. ft. of Indoor Amenities

- 20,000 Square Foot State-of-theart Fitness Centre
- Rooftop Infinity Pool and Lounge
- Rooftop Dining and BBQ's
- Co-Working & Business Facilities

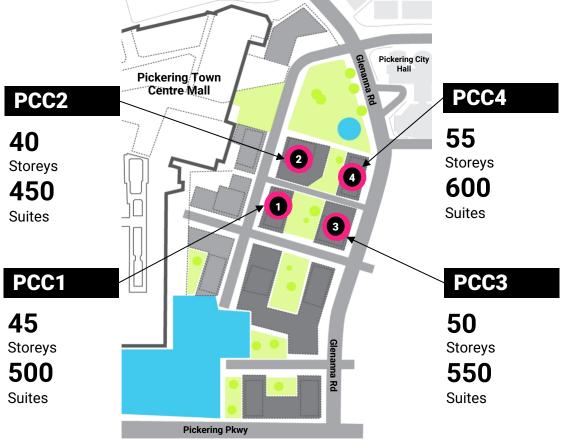
- Entertainment & Party Lounge
- Golf Simulator Lounge
- Children's Playground
- Multiple Communal Green Spaces
- Ground Floor Retail



BLOCK 1 - 4 TOWERS

Pickering City Centre Condominiums



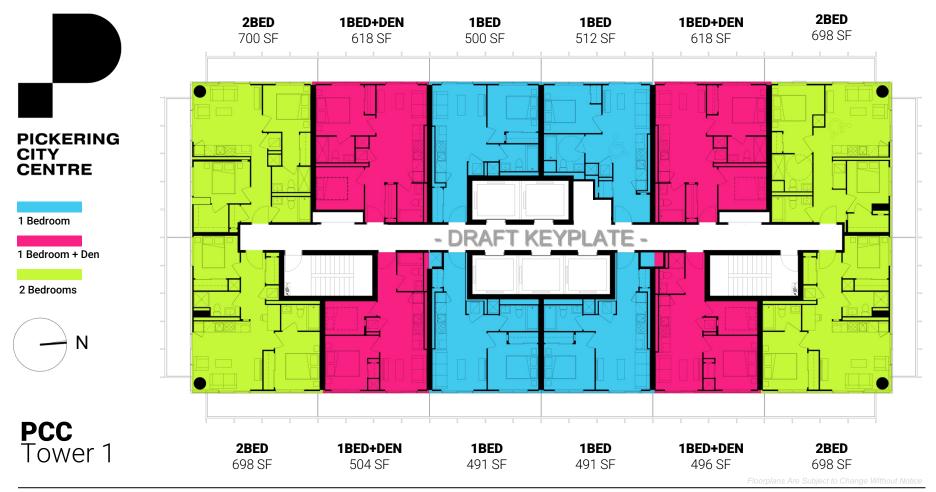






EFFICIENT SUITES DESIGNS

PICKERING CITY CENTRE

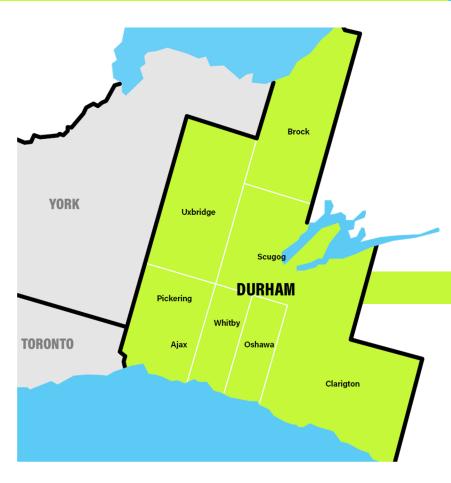


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UNTAPPED POTENTIAL AND OPPORTUNITY



CENTRE





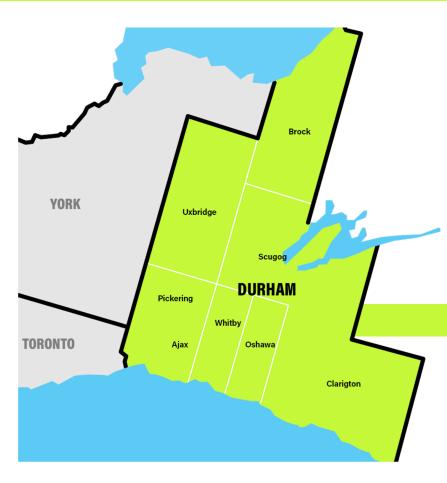
DURHAM REGION: SECOND FASTEST GROWING SUBMARKET IN THE GTA

MARKET	TOTAL LAND AREA MARKET (SQ. KM.)	
DURHAM	2,521	35%
HALTON	1,965	14%
YORK	1,758	25%
PEEL	1,247	18%
TORONTO	631	9%

Source: Google, Wikipedia



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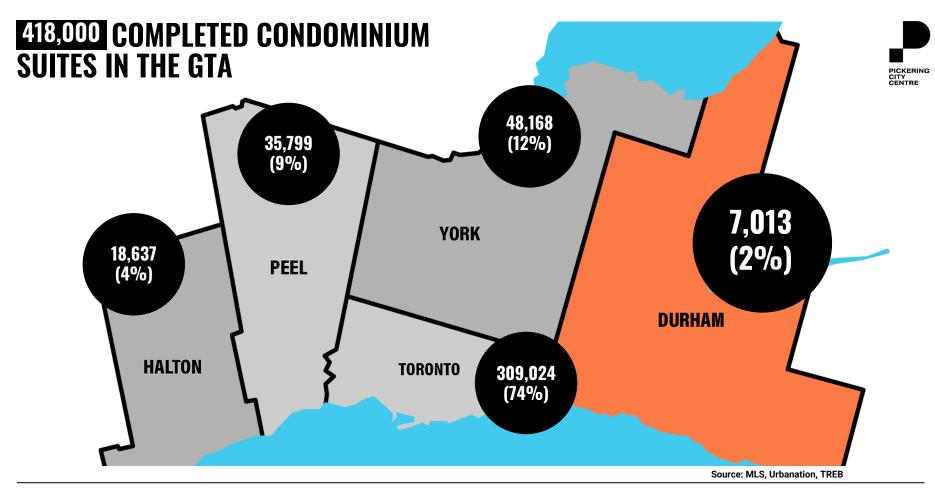
DURHAM REGION: SECOND FASTEST GROWING SUBMARKET IN THE GTA

MARKET	2016 POPULATION CENSUS	2021 POPULATION CENSUS	OPULATION GROWTH FROM	
HALTON	548,435	596,637	48,202	8.8%
DURHAM	645,862	696,992	51,130	7.9%
YORK	1,109,909	1,173,334	63,425	5.7%
PEEL	1,381,739	1,451,022	69,283	5%
TORONTO	2,731,571	2,794,356	62,785	2.3%

Source: Google, Census Canada



418,000 COMPLETED CONDOMINIUM **SUITES IN THE GTA**



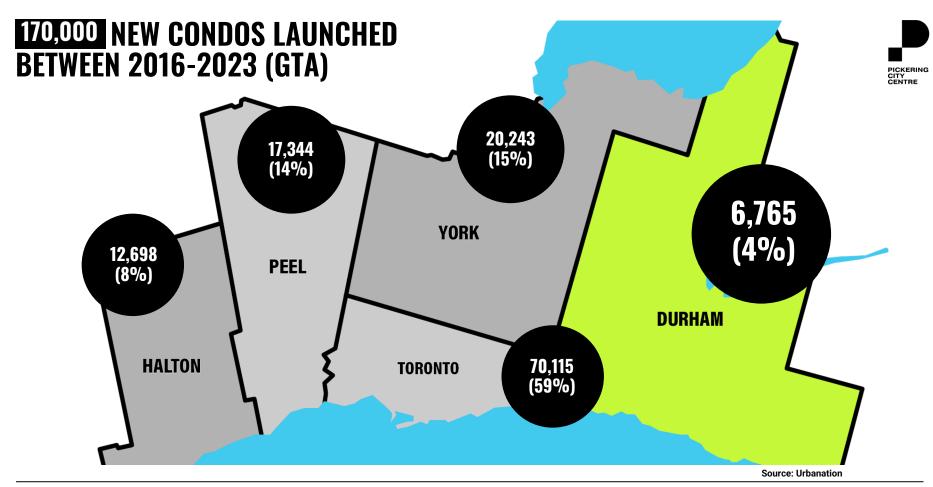


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418,000 COMPLETED CONDOMINIUM SUITES IN THE GTA

ONLY 2% (7,013) ARE IN DURHAM REGION.

170,000 NEW CONDOS LAUNCHED BETWEEN 2016-2023 (GTA)





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170,000 NEW CONDOS LAUNCHED BETWEEN 2016-2023 (GTA)

ONLY 4% (6,765) WERE IN DURHAM REGION.

SEVERE CONDO SHORTAGE IN DURHAM REGION

DURHAM REGION NEEDS CONDOMINIUM SUPPLY

 To Provide Affordable Housing
Options – Highly Dependent on Unattainable Low-Rise

2 To Attract + Keep Up with Rapid Population Growth

3 To Align with **The Regions Aggressive Growth Plans** + Vision



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PICKERING CITY CENTRE

REINVENTING

THE MASTERPLAN



NOT ALL MASTERPLANS ARE CREATED EQUAL

'What Makes **Pickering City Centre** so unique is not about what is coming, but **what's already in place** and how we can leverage that equity into **something truly special**'

> Jason Lam Partner, SVP Sales & Marketing

NOT ALL MASTERPLANS ARE CREATED EQUAL

FROM DAY 1: PCC HAS A 'DIFFERENCE-MAKING' ADVANTAGE

ASK YOURSELF...

- 1. What would **make a timeless, dynamic** and highly desirable masterplan?
- 2. How many "masterplan" communities have these qualities?
- 3. Why do people prioritize living Downtown?

RETAIL CONVENIENCE ACTIVE OUTDOOR PARK SPACES HOSPITALITY AND ENTERTAINMENT HEALTHCARE PUBLIC TRANSPORTATION INFRASTRUCTURE QUALITY EMPLOYMENT MUNICIPAL INVESTMENT IN PUBLIC SPACES + AMENITIES



NOT ALL MASTERPLANS ARE CREATED EQUAL

FROM DAY 1: HOW DOES PCC COMPARE?



EXISTING INFRASTRUCTURE FROM DAY 1

MASTERPLAN	VMC	SQUARE ONE	REGENT PARK	DOWNTOWN MARKHAM	CONCORD CITYPLACE	PICKERING CITY CENTRE
SUBMARKET/LOCATION	VAUGHAN	MISSISSAUGA	DOWNTOWN EAST	MARKHAM	DOWNTOWN CORE	PICKERING
STEPS TO HIGH-ORDER TRANSIT STATION				~		~
ONSITE SHOPPING MALL						\checkmark
WI RESTAURANTS AND ENTERTAINMENT						\checkmark
ONSITE TO COMMERCIAL OFFICE	\checkmark	\checkmark		\checkmark		\checkmark
OUTDOOR GREEN SPACE			\checkmark			

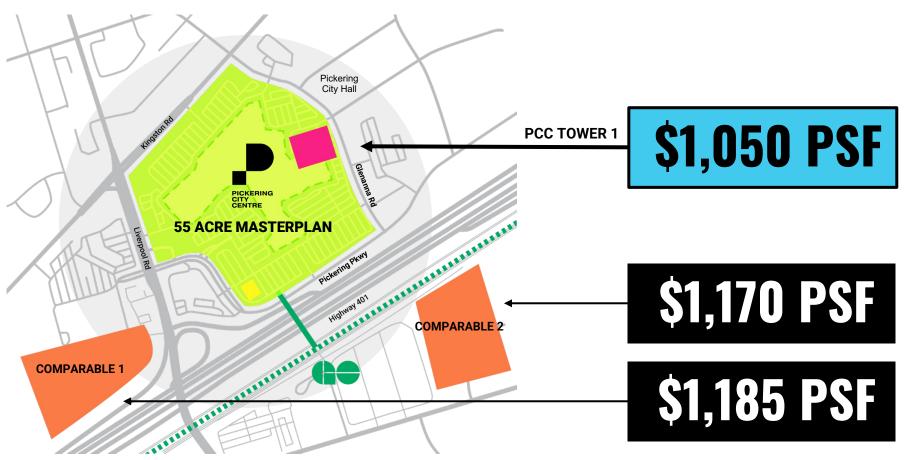


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THE MOST **AFFORDABLE** CONDOS IN THE GTA

PICKERING CITY CENTRE



Source: Urbanation



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	PCC: THE BEST PRICING VALUE IN PICKERING				
Project Comp	Comparable #1	Comparable #2	Resale Condo Average	PCC	
1 Bedroom Starting Price	\$580,000	\$560,000	\$495,000	LOW \$500,000's	
1 B+D/1 Bath Starting Price	\$650,000	\$660,000	\$535,000	MID \$500,000's	
1 B+D/2 Bath Starting Price	\$700,000	\$715,000	NA	LOW \$600,000's	
2 Bedrooms Starting Price	\$760,000	\$775,000	\$652,000	HIGH \$600,000's	



PICKERING CITY CENTRE

Source: Per Comparable Price List. Resale Data: MLS, Sold Between Q1 & Q2 of 2023, Within 1.5 Km



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THE PCC 'GROWTH STORY'

PICKERING CITY CENTRE

CURRENT LAND USE TODAY

Currently Available Today:

Notable Retailers

Hudson's Bay Saks' Off Fifth Home Sense H&M Cineplex VIP Theatre

Daily Convenience

Farm Boy Shoppers Drug Mart Beer Store Starbucks Scotia Bank

Transportation Infrastructure

Pickering GO Hwy 401 Future Durham-Scarborough BRT

Restaurants

State and Main Pickle Barrel Moxies Jack Astor's East Side Mario's Shopping Mall Food Court

Office & Employment RBC Wealth Management MPAC Ontario Power Generation City of Pickering – City Hall

Pickering Town Centre Shopping Mall

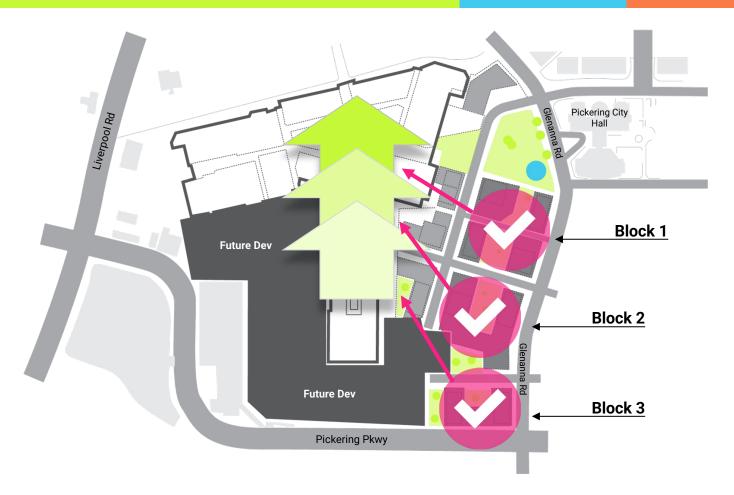




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NOW, LET'S ADD Some Density...

PICKERING CITY CENTRE



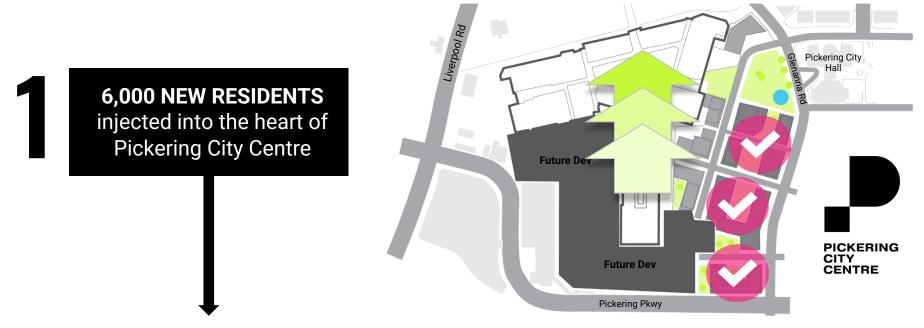
PICKERING CITY CENTRE

As PCC sells through blocks 1-3, the shopping mall and surrounding community are expected to see a rise in investment and growth.

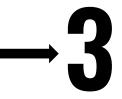
Elevating Pickering City Centre into a major destination point and legitimate growth hub.



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Ongoing mall revitalization **PLUS Current infrastructure**



Investors of block 1, 2 & 3 will benefit from being first-in-line as Downtown Pickering evolves into Downtown Durham.



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PICKERING CITY CENTRE

UNIQUE INVESTMENT OPPORTUNITY

A UNIQUE INVESTMENT OPPORTUNITY

THE

HIGHEST

CONDO

POTENTIAL

IN THE GTA

INVESTMENT

OPPORTUNITY







2. THE FIRST LAUNCH OF THE MASTERPLAN



3. BELOW MARKET CONDO PRICES



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